

BACKLIST CATALOGUE

APRIL 2022

GLOBAL BUSINESS &
PERSONAL GROWTH

LIDbusinessmedia.com



100 MILLION HAIR TIES AND A VODKA TONIC

An entrepreneur's story

SOPHIE TRELLES-TVEDE



This is the remarkable story of a young entrepreneur who started up invisibobble – the revolutionary hair ties that have taken the haircare industry by storm. Today, Sophie Trelles-Tvede's company has sold over 100 million hair ties globally. This

book details her journey. It will inspire others and reveal what it takes to succeed.

ISBN
978-1-912555-64-2

PUBLICATION DATE
UK: September 2020
US: October 2020

NET PRICE
£10.99/\$16.95

FORMAT
129 x 198mm
Paperback
224pp

CATEGORY
KJH/BGB/KJC/KJD

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
German, Danish, Spanish & Simplified Chinese

BE

Become your true self, and inspire those around you

BAHRIYE GOREN-GULEK



The core premise of the book is geared around the idea that inspiring leaders are not only successful because of what they do, but because of who they are. Whether you are a CEO,

a director, a student, a parent, or merely someone who wants to inspire and make a positive difference in the world, reaching deeper levels of awareness is what will help you make that difference.

ISBN
978-0-986079-32-0

PUBLICATION DATE
US: October 2016
UK: November 2016

NET PRICE
£12.99/\$19.95

FORMAT
200 x 200mm
Paperback
160pp

CATEGORY
VSP

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Vietnam

A DATA-DRIVEN COMPANY

21 lessons for large organizations to create value from AI

RICHARD BENJAMINS



This book discusses 21 key decisions that any organization faces when on a journey towards becoming a data-driven and AI company. Business leaders across many different sectors must face the similar challenge of learning to adapt to the

world of data and AI and reap its benefits.

ISBN
978-1-912555-88-8

PUBLICATION DATE
UK: July 2021
US: November 2021

NET PRICE
£14.99/\$22.95

FORMAT
216 x 138mm
Paperback
288pp

CATEGORY
UMB/KJC/UMF

TERRITORIES
World

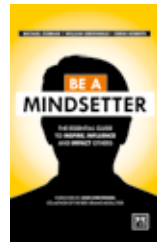
ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese

BE A MINDSETTER

The essential guide to inspire, influence and impact others

MICHAEL GOBRAN, WILLIAM GREENWALD & DEREK ROBERTS



Based on the latest research in brain science, this book reveals a simple and practical method (the 3R-Axiom) that is proven in the real world and will change your mindset and behaviour. Combining a fiction and non-fiction

style, this engaging book can be quickly and easily applied to any message delivery by anyone, anywhere.

ISBN
978-1-910649-20-6

PUBLICATION DATE
UK: September 2015
US: December 2015

NET PRICE
£12.99/\$19.99

FORMAT
216 x 138mm
Hardback
208pp

CATEGORY
VSC/VSP/KJM

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Vietnam, Russia & Arabic

A GREAT MOVE

Surviving and thriving in your expat assignment

KATIA VLACHOS



In 2017, there will be almost 57 million expatriates worldwide. move. This book addresses a growing need to prepare people for making successful moves, adjusting to a new environment and culture, immersing oneself into a new life - both profes-

sional and private - navigating culture shock, defining and maintaining a sense of home, these are all big challenges.

ISBN
978-1-911498-60-5

PUBLICATION DATE
UK: June 2018
US: September 2018

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
264pp

CATEGORY
KJ/VSW

TERRITORIES
World

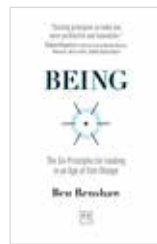
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

BEING

The six principles for leading in an age of fast change

BEN RENSHAW



We can often forget that we are human 'beings', not human 'doings.' In a world characterized by complexity, ambiguity, disruption and globalization, the quality of our being will determine the quality of our experience.

This is true in all walks of life but has heightened significance in the leadership domain.

ISBN
978-1-912555-42-0

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CATEGORY
KJM/KJC/KJU/VSC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

AGILE BY CHOICE

A workbook for leaders

LUKAS MICHEL



Agility in business has become one of the most important management topics of recent times. The ability to create and respond to change in order to succeed in an uncertain and turbulent business environment is the essence of agile.

But being agile starts with the leader, who has to make the shift from traditional "command and control" to "enabling people".

ISBN
978-1-911671-06-0

PUBLICATION DATE
UK: August 2021
US: December 2021

NET PRICE
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234 x 156mm
Paperback
272pp

CATEGORY
KJM/KJC/KJP/KJV

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese

BEYOND DEFAULT

Setting your organization on a trajectory to an improved future

DAVID TRAFFORD & PETER BOGGIS



All companies are on a trajectory - their 'default future'; a place they will end up in if they take no action other than that currently planned. This book, by two experienced strategy consultants, shows how identifying this default

future is the ultimate key to sustaining future success for any business.

ISBN
978-1-911498-44-5

PUBLICATION DATE
UK: September 2017
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NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
264pp

CATEGORY
KJC/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

BINGE MARKETING

The best scenario for building your brand

CARLIJN POSTMA



How do you build a brand in a time of information overload where the media are so fragmented that you can barely get the attention of your audience? And how do you ensure that everyone tells the same story on all those channels? Carlijn

Postma takes you to the place where content is the product and where people know how to attract and retain an audience: Hollywood.

ISBN
978-1-911671-04-6

PUBLICATION DATE
UK: October 2020
US: December 2020

NET PRICE
£12.99/\$19.95

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Paperback
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CATEGORY
KJS/KCK

TERRITORIES
World

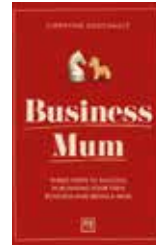
ALL LANGUAGES
All languages
(exc. Dutch)

RIGHTS SOLD
All languages

BUSINESS MUM

Three steps to success in running your own business and being a mum

CHRISTINE GOUCHAULT



This book provides a practical, three-step plan for women who want to create a life where running your own business and having a family does not exclude one another. Through the stories of 10 successful self-employed mums, the book demonstrates it is possible to create a happy and well-balanced life.

ISBN
978-1-911498-98-8

PUBLICATION DATE
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216 x 138mm
Paperback
224pp

CATEGORY
KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

BUILD YOUR CONFIDENCE ON STAGE

Transform your aspiration for public speaking into a lifestyle profession

SABIRUL ISLAM



Every aspiring speaker has one task: to master their communication and performance on stage. Sabirul Islam's Build Your Confidence on Stage is a four pillar learning journey providing you with the tools and techniques to improve

your passion and make money while doing so.

ISBN (EBOOK)
978-1-912555-89-5

PUBLICATION DATE
UK: January 2021
US: January 2021

NET PRICE
\$9.99

FORMAT
216 x 138mm
eBook
229pp

CATEGORY
KJP/VSC/CBP

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

BUY LOW, SELL HIGH

The simplicity of business finance

PHILIP YOUNG



Financial (or business) acumen is essential for all managers and owners of businesses if they are to truly understand how to make them successful. Concise and designed for great accessibility, this is the dream-book for all those

non-financial managers and owners who want a quick and motivating read on finance in order to obtain that necessary business acumen.

ISBN
978-0-996943-37-6

PUBLICATION DATE
UK: June 2017
US: June 2017

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
144pp

CATEGORY
KFF

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Denmark

BUSHIDO CAPITALISM

The code to redefine business for a sustainable future

KENGO SAKURADA



In 2020, the world was rocked by the sudden and indiscriminate spread of COVID-19. *Bushido Capitalism* explores the ways in which this forced interlude has allowed us to reflect on the effects of a Great

Acceleration of the last two decades and to critically evaluate where we should go next.

ISBN
978-1-911671-58-9

PUBLICATION DATE
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US: July 2021

NET PRICE
£9.99/\$14.95

FORMAT
216 x 138mm
Paperback
136pp

CATEGORY
KJ/KJJ

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
Japan

CHAMPAGNE AND WAX CRAYONS

Riding the madness of the creative industry

BEN TALLON



Illustrator and art director Ben Tallon's career story working with the most glamorous clients in illustration, graphic design, music, film and television is a humorous, brutally honest documentation of navigating the art world alone and

breaking into new markets. It offers advice from a survivor of this unpredictable industry.

ISBN
978-1-907794-93-3

PUBLICATION DATE
UK: April 2015
US: 2015

NET PRICE
£12.99/\$19.99

FORMAT
216 x 138mm
Paperback
240pp

CATEGORY
VSC/KNT/AB

TERRITORIES
World

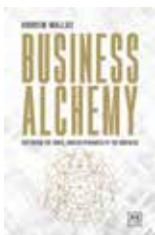
ALL LANGUAGES
All languages

RIGHTS SOLD
Japan

BUSINESS ALCHEMY

Exploring the inner, unseen dynamics of the business

ANDREW WALLIS



Business Alchemy focuses on the inner dynamics and energy flow within the organization itself, seeing where there is visible and hidden contradiction working against the aims of the company. This is a unique perspective

on how companies can evolve and grow naturally and successfully.

ISBN
978-1-911498-24-7

PUBLICATION DATE
UK: May 2017
US: August 2017

NET PRICE
£12.99/\$19.95

FORMAT
198 x 129mm
Paperback
200pp

CATEGORY
KJD/KJC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

CHIEF WELLBEING OFFICER

Building Better Lives for Business Success

STEVEN MACGREGOR & RORY SIMPSON



In a world obsessed with artificial intelligence and digital transformation, Chief Wellbeing Officer will help bring back the human element that is so necessary for a thriving future society. Its mission is to create environments

that allow leadership to flourish from all levels and functions, and make the best of the many opportunities in this exciting age.

ISBN
978-1911498-77-3

PUBLICATION DATE
UK: May 2018
US: August 2018

NET PRICE
£16.99/\$19.99

FORMAT
216 x 138mm
Paperback
262pp

CATEGORY
KJ/KJMB

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

CONSULTING DRUCKER

How to apply Drucker's principles for business success

WILLIAM COHEN



This is the first book to reveal in detail Drucker's methods and ideas as a consultant. It is an encyclopedia of Drucker's consulting approaches and how and when to apply them. Executives, consultants and managers will also gain new insight into Drucker's thinking and methods, and why they continue to have such tremendous influence over today's organizations.

ISBN
978-1-911498-67-4

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NET PRICE
£12.99/\$19.95

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216 x 138mm
Paperback
328pp

CATEGORY
KJM/KJ

TERRITORIES
World

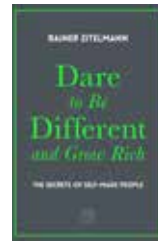
ALL LANGUAGES
All languages

RIGHTS SOLD
Thailand & Japan

DARE TO BE DIFFERENT AND GROW RICH

The Secrets of Self-Made People

RAINER ZITELMANN



This book studies the lives of 50 extraordinarily successful women and men – mostly entrepreneurs but also top managers, athletes, entertainers and others – to find out what distinguishes them and the lessons that we can all learn.

Their stories serve as powerful guidelines for anyone who wants to aim higher and achieve much more than those around you.

ISBN
978-1-912555-63-5

PUBLICATION DATE
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NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
280pp

CATEGORY
VSC/KJU/KJD

TERRITORIES
World ex India

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

CORPORATE SOCIAL RESPONSIBILITY IS NOT PUBLIC RELATIONS

How to put CSR at the heart of your company and maximize the business benefits

SANGEETA WALDRON



Research shows that CSR improves business performance and consumers prefer socially responsible organizations. This book argues trust is at stake for all organizations and is the reason why communications strategies must respond authentically.

ISBN
978-1-911671-42-8

PUBLICATION DATE
UK: February 2021
US: May 2021

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
224pp

CATEGORY
K/KJG

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
India

DATA ALCHEMY

The genesis of business value

TIRATH VIRDEE & DOUG BROWN



Beginning with the key challenges that enterprises face in generating value from data, this practical and provocative book systematically outlines practical processes, frameworks and data science and artificial intelligence

toolkits to enable businesses to achieve better business outcomes.

ISBN
978-1-912555-83-3

PUBLICATION DATE
UK: December 2021
US: May 2022

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156 mm
Hardback
248pp

CATEGORY
KJ/GPH/UYQ

TERRITORIES
World

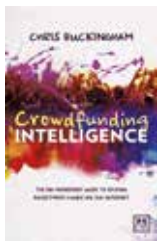
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

CROWDFUNDING INTELLIGENCE

The ultimate guide to raising investment funds on the internet

CHRISTOPHER BUCKINGHAM



Crowdfunding is one of the most exhilarating ways to raise investment funds for projects, enabling you to get exposure to the public. This book provides frameworks to help businesses execute successful crowdfunding campaigns, with insights

from the major players in the sector, including the leading crowdfunding sites.

ISBN
978-1-907794-98-8

PUBLICATION DATE
UK: May 2015
US: September 2015

NET PRICE
£19.99/\$24.99

FORMAT
234 x 156mm
Paperback
264pp

CATEGORY
KJH/KJMV1/KJ

TERRITORIES
World

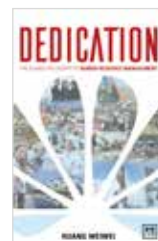
ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese

DEDICATION

The foundations of Huawei's HR management

WEIWEI HUANG



Compiled by Huawei Management Team based on the philosophy proposed by Ren Zhenfei and the executive management team, this book inherits and innovates

The Huawei Charter. The purpose of publishing publishing the internal documents is to elicit thoughts and opinions from different fields and provide reference for other enterprises.

ISBN
978-1-910649-51-0

PUBLICATION DATE
UK: September 2016
US: November 2016

NET PRICE
£29.99/\$39.95

FORMAT
234 x 156mm
Hardback
336pp

CATEGORY
KJMV2/KNDH/1FPC

TERRITORIES
World

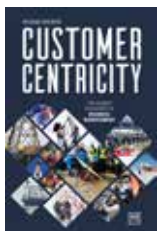
ALL LANGUAGES
English language

RIGHTS SOLD
N/A

CUSTOMER CENTRICITY

The Huawei philosophy of business management

WEIWEI HUANG



This book provides a deep and clear understanding of Huawei's management philosophy and strategy. Central to this is the company's orientation towards customers - that customer satisfaction is the base criterion for measuring

Huawei's work. The author also examines Huawei's strategy for long-term growth and how to manage change.

ISBN
978-1-911498-71-1

PUBLICATION DATE
UK: November 2018
US: February 2019

Net price
£29.99/\$39.95

FORMAT
234 x 156mm
Hardback
424pp

CATEGORY
KJM/KJC/KJ

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

DIAGNOSTIC MENTORING

How to transform the way we manage

LUKAS MICHEL



The time has come for better management. But better management is not merely about adding new labels to the current ways of doing things. It is much broader than efficiency and alignment. In this book,

Lukas Michel offers senior executives and managers tools to understand a new way of discussing and thinking about management and work.

ISBN
978-1-911671-65-7

PUBLICATION DATE
UK: November 2021
US: May 2022

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Paperback
440pp

CATEGORY
KJ/KJM

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

DISRUPTION

The future of banking and financial services – how to navigate and seize the opportunities

IGNACIO GARCIA ALVES, PHILIPPE DE BACKER & JUAN GONZALEZ



One of the worst recessions for the past 100 years, businesses failing, a revolution in technology, increasing financial constraints, compliance stifling the ability to be nimble, changing consumer behaviour, and a market driving products towards

commoditization – this is the perfect storm facing the banking industry.

ISBN
978-1-911671-48-0

PUBLICATION DATE
UK: February 2022
US: March 2022

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
248pp

CATEGORY
KNST

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese

ELEMENTAL CHANGE

Making stuff happen when nothing stands still

NEIL USHER



'You never step in the same river twice.' Our intensely interconnected world never stops evolving. Amid the chaos of intended and unexpected consequences we're expected to lead a change initiative. We have to learn

fast, as its already started.

ISBN
978-1-912555-85-7

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UK: November 2020
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NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
296pp

CATEGORY
VSC/KJD/KJW/KJWX

TERRITORIES
World

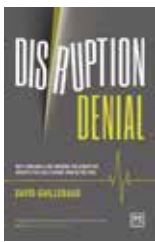
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

DISRUPTION DENIAL

Why companies are ignoring the disruptive threats that are staring them in the face

DAVID GUILLEBAUD



This book examines why companies seem paralysed in the headlights of onrushing digital and other disruption. In analysing and understanding this tendency towards denial in companies, the author is then able to guide executives to begin seeing a

new perspective to coping with the transformation challenge that faces them.

ISBN
978-1-910649-77-0

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US: January 2017

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£19.99/\$29.95

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234 x 156mm
Hardback
208pp

CATEGORY
KJD/K

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

ENABLING COLLABORATION

Achieving success through strategic alliances and partnerships

MARTIN ECHAVARRIA



In this cutting-edge work and first-ever 'how-to' guide for building successful collaborations, Martin Echavarría, a business collaboration expert sets out to improve the success rates of strategic alliances and partnerships to become more competitive,

more nimble, and more innovative.

ISBN
978-0-986079-33-7

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US: November 2015
UK: January 2016

NET PRICE
£19.99/\$29.95

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234 x 156mm
Hardback
296pp

CATEGORY
KJVV

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

DOING BUSINESS IN INDIA

World Wise

JAMIE CID & LAURIE BAUM



India is the fastest-growing economy and is poised to be the sixth largest economy in the world in 2019. As more businesses seek business in this market, it is crucial to become better aware of India's unique business

environment, culture and traditions. This concise and attractive book is a one-stop guide that aims to shed light on the intricacies and complexities of doing business in India.

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US: January 2020

NET PRICE
£12.99/\$19.95

FORMAT
160 x 115mm
Flexibound
256pp

CATEGORY
JF/KJ/RG

TERRITORIES
World

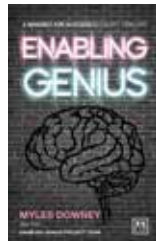
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

ENABLING GENIUS

A mindset for success in the 21st century

MYLES DOWNEY



This fascinating book examines the nature of genius in human beings and what it takes to go beyond mediocrity and ordinariness. Written by a leading thinker and consultant in human

performance, together with contributions from other experts in the field, the book identifies three specific kinds of genius that are within reach.

ISBN
978-1-910649-53-4

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NET PRICE
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216 x 138mm
Paperback
224pp

CATEGORY
KJMB/JMR/JMS/
JMH/3JM

TERRITORIES
World

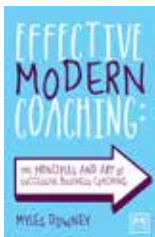
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

EFFECTIVE MODERN COACHING

The principles and art of successful business coaching

MYLES DOWNEY



In this book one of the world's leading business coaches, offers guidance for anyone wanting to bring out the full potential of employees and clients (individuals or teams) through coaching. The author considers the art of coaching from different

perspectives, providing tips and examples of how to handle coaching situations.

ISBN
978-1-907794-76-6

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NET PRICE
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Paperback
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CATEGORY
KJMV2/KJ/KJM

TERRITORIES
World

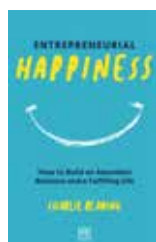
ALL LANGUAGES
All languages

RIGHTS SOLD
Arabic

ENTREPRENEURIAL HAPPINESS

How to build an abundant business and a fulfilling life

CHARLIE READING



Business owners used to strive for money and power, but what use are these if they arrive at a retirement without their health or happiness to enjoy these luxuries? Business owners assume they must put their businesses first and offer the ultimate sacrifice – their free time, leisure and fun.

ISBN
978-1-912555-81-9

PUBLICATION DATE
UK: May 2020
US: September 2020

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
224pp

CATEGORY
KJH/KJV/KJT/VSC

TERRITORIES
World

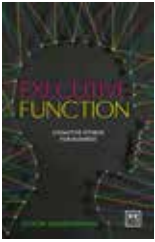
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

EXECUTIVE FUNCTION

Cognitive fitness for business

KEIRON SPARROWHAWK



In this book you have access to a comprehensive overview of the key cognitive health domains and how they impact your ability to operate at your best. You will understand the importance of each domain in order for you to maximize your cognitive health and be your best.

ISBN
978-1-910649-75-6

PUBLICATION DATE
UK: November 2016
US: December 2016

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
296pp

CATEGORY
JMR

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

FLAWED BUT WILLING

Leading organisations in the age of connection

KHURSHED DEHNUGARA



The old constructs of business are no longer working as effectively. Managers wanting to succeed need to adopt new mindsets and ways to lead people: this book represents a manifesto for post-industrial-age organizations; with insight and real cases, it identifies courage, authenticity and resilience as key attributes of tomorrow's manager.

ISBN
978-1-907794-77-3

PUBLICATION DATE
UK: September 2014
US: December 2014

NET PRICE
£16.99/\$19.95

FORMAT
216 x 168mm
Paperback
232pp

CATEGORY
KJM/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

FACTIONS OF A MIND

Understanding the physical and psychological effects of caring

DR MARIA KATSAROU-MAKIN



In *Factions of a Mind*, Maria examines our role as the carer, having navigated the unexpected passing of her husband into an honest awakening to the stages of grief. The book explores the difficulties we face as carers when confronted with the responsibility to manage and comfort our loved one in this grieving process.

ISBN
978-1-912555-74-1

PUBLICATION DATE
UK: September 2020
US: December 2020

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
200pp

CATEGORY
JM/VS

TERRITORIES
World

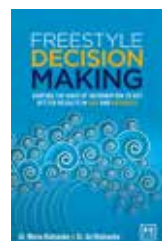
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

FREESTYLE DECISION MAKING

Surfing the wave of information to get better results in life and business

MONA RIABACKE & ARI RIABACKE



This is a book about how decision problems can change into decision opportunities. It can be as easy as simply resolving to make decisions, to stop postponing decision making - to dare. The authors introduce the Pyramid of Decision Making, based on extensive research and experience within commerce and industry.

ISBN
978-1-910649-07-7

PUBLICATION DATE
UK: August 2015
US: February 2016

NET PRICE
£12.99/\$19.99

FORMAT
216 x 138mm
Paperback
192pp

CATEGORY
KJMD

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Denmark, Finland,
Norway & Sweden

FAIR TALK

Three steps to powerful feedback

SERGEY GORBATOV & ANGELA LANE



Gorbатов and Lane propose a simple, systematic approach to giving fair and honest feedback, in ways that improve performance and prove that, if done properly, feedback simultaneously improves performance while engaging and developing employees.

ISBN
978-1-912555-09-3

PUBLICATION DATE
UK: March 2019
US: July 2019

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
272pp

CATEGORY
KJMV2/KJ/KJM

TERRITORIES
World

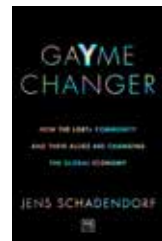
ALL LANGUAGES
All languages
(exc. Russia)

RIGHTS SOLD
India

GAYME CHANGER

How the LGBT+ community and their allies are changing the global economy

JENS SCHADENDORF



Illustrated by fascinating stories, Jens Schadendorf has traced the LGBT+ community and an increasing number of their allies from across the globe to discover the start of a revolution. Supported by up-to-date research, he shows that investment in LGBT+ inclusion delivers a powerful return.

ISBN
978-1-912555-95-6

PUBLICATION DATE
UK: February 2021
US: April 2021

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Paperback
378pp

CATEGORY
KJV/KJG/KCL/KJC

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

FIGHTBACK NOW

Leveraging your assets to shape the new normal

FELIX STAERITZ & SVEN JUNGSMANN



This second book in the *FightBack* collection responds to the question: what could the 'new normal' look like? As entrepreneurs, Felix Staeritz and Sven Jungmann are passionate about solving challenges through continuous experimentation, in search of the solutions that will define and shape the new normal.

ISBN
978-1-911671-33-6

PUBLICATION DATE
UK: October 2020
US: January 2021

NET PRICE
£14.99/\$22.95

FORMAT
216 x 138mm
Paperback
344pp

CATEGORY
KCX/KNTX

TERRITORIES
World

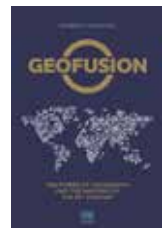
ALL LANGUAGES
All languages

RIGHTS SOLD
German

GEOFUSION

The power of geography and the mapping of the 21st century

NORBERT CSIZMADIA



Knowledge is the currency of the future. When drawn with knowledge, the map of 21st century can be utilized to discover and conform to this new world! This book helps to explain how 'geofusion' provides the opportunities, which can give lasting value to the world.

ISBN
978-1-912555-21-5

PUBLICATION DATE
UK: February 2019
US: June 2019

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
272pp

CATEGORY
RGCP/JPSL/KJK/3JM

TERRITORIES
World

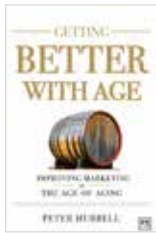
ALL LANGUAGES
English language

RIGHTS SOLD
N/A

GETTING BETTER WITH AGE

Improving marketing in the age of aging

PETER HUBBELL



We live in the Age of Aging – no other global trend will do more to impact public policy, health and human welfare. *Getting Better With Age* is based on the premise that as the world ages, marketers need to improve the way that they market to people

of age, comprising of insights, examples and intelligence to help marketers more effectively connect with aging consumers.

ISBN
978-0-986079-31-3

PUBLICATION DATE
US: October 2015
UK: February 2016

NET PRICE
£16.99/\$24.99

FORMAT
216 x 138mm
Hardback
320pp

CATEGORY
KJSA

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

HIGH FREQUENCY CHANGE

Why we feel like change happens faster now, and what to do about it

TOM CHEESEWRIGHT



Change is like a wave: it has both amplitude and frequency. This book explains how we can understand high-frequency change, what drives it, and how we must respond by changing the way we run our organizations - and our lives.

ISBN
978-1-912555-22-2

PUBLICATION DATE
UK: June 2019
US: September 2019

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
224pp

CATEGORY
KJ/KJM

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Traditional Chinese

GLOBAL DEVELOPMENT OF TIENS GROUP

Swap, transcendence and Chinese success

LI JINYUAN



This book sets out the impressive rise of Tiens Group, which started locally, expanded nationally, and now operates globally from its headquarters in China.

The book provides an analysis of the factors that have contributed to the success,

and gives examples of how these factors can be adapted to other business enterprises.

ISBN
978-1-911687-02-3

PUBLICATION DATE
UK: October 2021
US: March 2022

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Paperback
376pp

CATEGORY
KJZ/BGB/1FPC

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

HOW COCA-COLA TOOK OVER THE WORLD

And 100 more amazing stories about the world's greatest brands

GILES LURY



For each story, the author has drawn a moral - a marketing principle that can be applied to many brand and marketing challenges facing businesses today. When pulled together as they are by the author in the final chapter, they provide the reader with a compelling and inspirational toolbox.

ISBN
978-1-911498-25-4

PUBLICATION DATE
UK: March 2017
US: June 2017

NET PRICE
£12.99/\$19.99

FORMAT
198 x 129mm
Paperback
336pp

CATEGORY
KJS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Korea, Russia & India

GLOBAL PLANET AUTHORITY

How we're about to save the biosphere

ANGUS FORBES



Packed full of facts, data, statistics and figures, Forbes' book offers a compelling argument to save the planet. His passion for progressive governance and sound knowledge of environmental degradation have led him to advocate

for quite a unique solution, the Global Planet Authority.

ISBN
978-1-912555-30-7

PUBLICATION DATE
UK: July 2019
US: October 2019

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£8.99/\$19.95

FORMAT
198 x 129mm
Paperback
160pp

CATEGORY
KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Hungary

HOW TO BUY A GORILLA

The ultimate guide to selecting, paying and working with agencies for more powerful advertising

DAVID MEIKLE



David Meikle examines the existing paradigms of the working and commercial relationships between marketing, procurement and agencies, and offers a new approach to how they can collaborate in more trusting, more productive, and more effective ways.

ISBN
978-1-912555-31-4

PUBLICATION DATE
UK: March 2019
US: May 2019

NET PRICE
£16.99/\$24.95

FORMAT
234 x 156mm
Paperback
320pp

CATEGORY
KJS

TERRITORIES
World

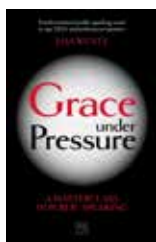
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

GRACE UNDER PRESSURE

A masterclass in public speaking

LISA WENTZ



Grace Under Pressure offers solutions to the common fear of public speaking by unveiling three areas of training that great speakers use to develop their skills. This book offers acting techniques and directorial advice that can be applied

to speeches, pitches, presentations and meeting strategies.

ISBN
978-0-999187-13-5

PUBLICATION DATE
US: April 2019
UK: June 2019

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
216pp

CATEGORY
KJ/VS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
India

HUMANITY'S LUCKY CLOVER

A history of discoveries, technologies, competition, and wealth

VADIM MAKHOV



Vadim Makhov presents his 'lucky clover' theory in which, when four critical elements - science, society, innovation and wealth - are present, interacting and developing simultaneously, culminate in success. The author sets out to demonstrate that, through careful analysis of the past, we can find the right path to success.

ISBN
978-1-911498-94-0

PUBLICATION DATE
UK: October 2018
US: January 2019

NET PRICE
£24.99/\$34.95

FORMAT
234 x 156mm
Hardback
440pp

CATEGORY
JFCX/TBY/KJ

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

I WAS A TEENAGE SPACE REPORTER

From Apollo 11 to our future in space

DAVID CHUDWIN



As a 19-year-old college journalist, author David Chudwin covered the launch from Florida in July 1969. Chudwin was the only journalist with official NASA press credentials representing the college press. 2019 is the 50th anniversary of

Apollo 11 and this book revisits the famous step for mankind and also looks to the future.

ISBN
978-0-999187-12-8

PUBLICATION DATE
US: April 2019
UK: May 2019

NET PRICE
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
296pp

CATEGORY
WNX/BM

TERRITORIES
World

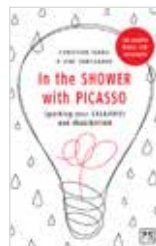
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

IN THE SHOWER WITH PICASSO

Sparking your creativity and imagination

CHRISTIAN STADIL & LENE TANGGAARD



Nowadays working hard with our creativity critical in our careers. Most people regard creativity as volatile when, actually, all of us are capable of it. This book provides inspiration and tips from a Scandinavian perspective on creativity, with stories of different people and how they find and use their creativity.

ISBN
978-1-907794-47-6

PUBLICATION DATE
US: May 2014
UK: June 2014

NET PRICE
£14.99/\$24.99

FORMAT
216 x 138mm
Paperback
304pp

CATEGORY
KJD/K

TERRITORIES
World

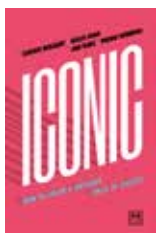
ALL LANGUAGES
All languages

RIGHTS SOLD
Japan &
Simplified Chinese

ICONIC

How to create a virtuous circle of success

XAVIER BEKARET, GILLIS JONK & PHEBO WIBBENS



This book is about icons - exceptional organizations with an aspiration to make or do something special, and to go on doing so, year in, year out for decades. By selecting 14 iconic organizations and researching what characteristics make

them different from others, the authors discovered a 'competency spiral' which these organizations exhibit in their success.

ISBN
978-1-910649-76-3

PUBLICATION DATE
UK: July 2016
US: November 2016

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
176pp

CATEGORY
KJM/KJ/KJB

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Japan & Norway

INCITATIONS

Discovering a world of inspiration through quotes, words and expressions

ANTHONY TASGAL



Incitations offers a series of memorable quotes, aphorisms and expressions (that is, citations) and by delving into their history and meaning(s) you will find ways of applying - or just pondering on - them that incite insight and add to a

sense of smartness.

ISBN
978-1-912555-57-4

PUBLICATION DATE
UK: September 2020
US: November 2020

NET PRICE
£12.99/\$19.95

FORMAT
198 x 129mm
Paperback
288pp

CATEGORY
JF/KCK/JM/KJC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

IMPLOSION

What the internet has really done to culture and communication

ANDY LAW



The Internet is behaving in a way that is affecting everything we do. And it is making us think about things in a way we never previously thought. This is the "implosion" that this book examines and the great impact it will have on

society and business.

ISBN
978-1-907794-33-9

PUBLICATION DATE
US: September 2013
UK: September 2013

NET PRICE
£12.99/\$19.99

FORMAT
216 x 138mm
Paperback
152pp

CATEGORY
KJB/UBW

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
India

INSIDE THE MIDDLE KINGDOM

Insights into modern china a collection of 50 personal stories

JON GELDART



China remains an enigma to many. The stories in this fascinating book unearth the modern-day truths of China, in all its complexity, through the words of those who live there. It is a beguiling series of insights and nuggets of knowledge

the foundation for China's remarkable rise and influence in the world is explored.

ISBN
978-1-910649-32-9

PUBLICATION DATE
UK: May 2017
US: August 2017

NET PRICE
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
448pp

CATEGORY
HBJF/1FPC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

IN THE COMBAT ZONE OF FINANCE

An insider's account of the financial crisis

SVEIN HARALD ØYGARD



The 2008 financial crisis was among the worst in history, yet nevertheless offers invaluable lessons. This is an insider's account told through anecdotes, dialogues and personal stories.

The author, Svein Harald Øygard, was offered the job of Central Bank Governor of Iceland just as the crisis struck.

ISBN
978-1-912555-65-9

PUBLICATION DATE
UK: February 2020
US: May 2020

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
400pp

CATEGORY
KCX/KCLF

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

INSPIRING INNOVATION

75 marketing tales to help you find the next big thing

GILES LURY



Leading brand consultant and author Giles Lury presents 75 stories of extraordinary innovation, as well as the many and varied sources of inspiration, that led to companies developing highly successful products and brands. This

book provides original tips and techniques to help you in your search for the next big thing.

ISBN
978-1-912555-05-5

PUBLICATION DATE
UK: March 2019
US: July 2019

NET PRICE
£12.99/\$19.95

FORMAT
198 x 129mm
Paperback
248pp

CATEGORY
KJS/KJD/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
India & Hungary

INTERVIEW STRATEGY

The next move is yours

JIM FINUCAN



Using questions and answer exercises, Finucan prepares the interviewer for the verbal exam they will face while also offering insight into career direction. This book will challenge previously held beliefs about acceptable interview ideas that limit transferability into new industries.

ISBN
978-0-998727-80-6

PUBLICATION DATE
US: September 2017
UK: October 2017

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
248pp

CATEGORY
VSC/KJ

TERRITORIES
World

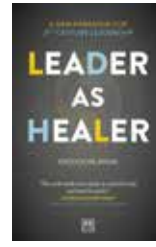
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

LEADER AS HEALER

A new paradigm for 21st-century leadership

NICHOLAS JANNI



Leaders of today must possess potent powers for logic, and reasoning. Yet, they must also be empathic and embodied. Nicholas Janni presents this new, necessary leadership style as the Leader as Healer. The book outlines a theoretical and practical map towards a new form of leadership that embodies the 'skill, heart, and wisdom' the current moment demands.

ISBN
978-1-911687-06-1

PUBLICATION DATE
UK: March 2022
US: June 2022

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
232pp

CATEGORY
KJ/KJM

TERRITORIES
World

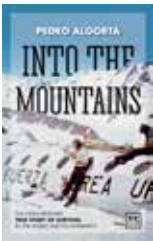
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

INTO THE MOUNTAINS

The extraordinary true story of survival in the andes and its aftermath

PEDRO ALGORTA



In 1972, the world discovered that 16 of the 45 passengers of the Uruguayan Air Force Flight 571 that crashed in the Andes 70 days earlier were still alive. Pedro Algorta has never spoken of his experience but he breaks his silence of over 40 years

and gives a first-hand account of one of the most incredible stories of human survival.

ISBN
978-1-910649-41-1

PUBLICATION DATE
UK: January 2016
US: March 2016

NET PRICE
£12.99/\$19.99

FORMAT
216 x 138mm
Paperback
192pp

CATEGORY
BTP/WGM/WSBT/
1KLSX/3JJPL

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

LEADERS IN LOCKDOWN

Inside stories of COVID-19 and the new world of business

ATHOLL DUNCAN



There will be greater uncertainty and change in the next 20 years than there have been in the last 200. Due to Covid-19, many companies and business leaders have had to rapidly adapt to new practices, working habits and organizational challenges, in what will become the 'new normal'.

ISBN
978-1-911671-01-5

PUBLICATION DATE
UK: November 2020
US: March 2021

NET PRICE
£16.99/\$19.95

FORMAT
234 x 156mm
Paperback
192pp

CATEGORY
KCL/KJMB

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Norway

IT'S NEVER OK TO KISS THE INTERVIEWER

And other secrets to surviving, thriving and high fiving at work

JANE SUNLEY



With a fun and easy-to-digest approach, this book uses real-life examples and proven methods to help you change attitudes and behaviours and gain direction and focus in your life, be it in education or employment. The practical advice and tips will transform your working

life, making you successful and fulfilled.

ISBN
978-1-907794-60-5

PUBLICATION DATE
UK: January 2014
US: September 2014

Net price
£9.99/\$16.99

FORMAT
198 x 129mm
Paperback
184pp

CATEGORY
VSC/K

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
India

LEADING FROM BEHIND

Turn anxiety into courage

DRIK DEVOS, MANON DE WIT & ROBERT LUBBERDING



This book tackles the change that every organization is subjected to, by offering a different leadership style. Its aim is to get the best from everybody, which requires a genuine people-centric approach. Contrarian but relevant, this book is essential reading for business leaders and managers who are seeking a better future for their organizations.

ISBN
978-1-911498-90-2

PUBLICATION DATE
UK: July 2018
US: September 2018

Net price
£16.99/\$34.95

FORMAT
250 x 190mm
Paperback
128pp

CATEGORY
KJMB/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
German

JAPANESE STYLE MANAGEMENT

From crisis to reformation in the age of Abenomics

SHIGEO SHIMIZU



The very recent financial and corporate governance scandal that engulfed Olympus, one of Japan's best known companies, together with Japan's stagnant economy of the past 20 years and its demotion from being the world's second largest

economy, has raised questions about the style of management within Japanese organisations.

ISBN
978-1-907794-40-7

PUBLICATION DATE
UK: July 2014
US: July 2014

NET PRICE
£19.99/\$24.95

FORMAT
234 x 156mm
Hardback
208pp

CATEGORY
KJM/1FPJ

TERRITORIES
World

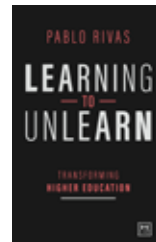
ALL LANGUAGES
English language

RIGHTS SOLD
India

LEARNING TO UNLEARN

Transforming higher education

PABLO RIVAS



The most advanced countries in the world are facing the challenge of retraining several generations of workers who are becoming obsolete. The education system has failed them because it hasn't evolved to respond to the advent of the Digital Revolution. It has prepared workers to meet yesterday's challenges, not tomorrow's demands.

ISBN
978-1-912555-94-9

PUBLICATION DATE
UK: August 2020
US: August 2020

NET PRICE
£16.99/\$24.95

FORMAT
216 x 138mm
Paperback
224pp

CATEGORY
JNK/KCD/KJK

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

LIVING BRANDS

How biology & neuroscience shape consumer's behaviour & brand desirability

CONSTANTINOS PANTIDOS



Successful brands are alive. Our fundamental human motives shape the language that is shared by everyone. *Living Brands* decodes this language and helps marketers, consumer insight managers, advertisers, designers, PR professionals, and brand

owners bring brands to life to engage consumers at a profound human level.

ISBN
978-1-911498-79-7

PUBLICATION DATE
UK: September 2018
US: December 2018

NET PRICE
£24.99/\$34.95

FORMAT
234 x 156mm
Paperback
364pp

CATEGORY
KJS/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

MAKE IT ALL ABOUT ME

Leveraging omnichannel and AI for marketing success

RASMUS HOULIND & COLIN SHEARER



The term 'omnichannel' may be a marketing buzzword, but it also refers to a significant shift: marketers now need to provide a seamless experience, regardless of channel or device. *Make it All About Me* suggests how

to work with omnichannel marketing and artificial intelligence without getting stuck in a certain channel or silo.

ISBN
978-1-912555-14-7

PUBLICATION DATE
UK: June 2019
US: October 2019

NET PRICE
£19.99/\$24.95

FORMAT
234 x 156mm
Paperback
296pp

CATEGORY
KJ/KJS

TERRITORIES
World

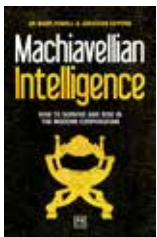
ALL LANGUAGES
All languages

RIGHTS SOLD
Traditional Chinese
& Simplified Chinese

MACHIAVELLIAN INTELLIGENCE

How to survive and rise in the modern corporation

JONATHAN GIFFORD



Machiavellian Intelligence argues that many intelligent and hard-working professionals with good leadership skills fail to maximize their career potential because of a number of instinctive 'good' habits - things that make them highly effective executives,

well-liked and respected by their colleagues, but which are not best designed to take them to the very top of their chosen career.

ISBN
978-1-911498-50-6

PUBLICATION DATE
UK: November 2017
US: December 2017

NET PRICE
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
208pp

CATEGORY
KJM/VSC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
India, Russia & Traditional
Chinese

MANAGEMENT DESIGN

- NEW EDITION

Managing people and organizations in turbulent times

LUKAS MICHEL



Management in turbulent times needs greater vision and foresight. This book offers an exciting visual-thinking approach to help managers, leaders and entrepreneurs think

through their options and find a way that best meets the needs of their businesses.

ISBN
978-1-911671-67-1

PUBLICATION DATE
UK: November 2021
US: May 2022

NET PRICE
£19.99/\$29.95

FORMAT
230 x 230mm
Paperback
280pp

CATEGORY
KJ/KJM

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

MADE WITH

The emerging alternatives to Western brands: From Istanbul to Indonesia

JOHN GRANT



This book charts the emergence of a vibrant new type of brand from the emerging markets. This new type of brand is *Made With* - more concerned with design, community and fusion - rather than the classic Western brand that

is "Made by" based upon the cult of the ego, icon, author and personality.

ISBN
978-1-907794-43-8

PUBLICATION DATE
UK: September 2013
US: September 2013

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Paperback
328pp

CATEGORY
KJS/1QFM

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Turkey

MARTKETING

The heart and brain of branding

JAVIER SANCHEZ LAMELAS



This book exposes the marketing secrets and lessons learnt from one of the world's most exciting global brands - Coca Cola - and how you can apply them to your own brand. It explores the core beliefs and principles that were

needed to evolve one of the most powerful marketing machines on the planet that worked successfully across cultures.

ISBN
978-1-910649-86-2

PUBLICATION DATE
US: August 2016
UK: October 2016

NET PRICE
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FORMAT
234 x 153mm
Paperback
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CATEGORY
KJS/LNJK/K

TERRITORIES
World

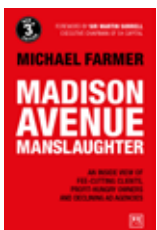
ALL LANGUAGES
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RIGHTS SOLD
Japan &
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MADISON AVENUE MANSLAUGHTER

An inside view of fee-cutting clients, profit-hungry owners and declining ad agencies

MICHAEL FARMER



For the mad men of the 21st century, this book offers the world's first effective definition of 'the real agency problem'. Now in its third edition, *Madison Avenue Manslaughter* has been updated to include industry developments from 2017-

2018, plus new material and chapters.

ISBN
978-1-912555-12-3

PUBLICATION DATE
US: February 2019
UK: April 2019

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
288pp

CATEGORY
KNTY/KJSA/KJ/KJS

TERRITORIES
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ALL LANGUAGES
All languages

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MASTERING DECLINE

Stories and lessons from a company making profit against the odds

ALAIN LIEBAERT



Compounded by the pandemic-induced economic recession, many companies find themselves operating in declining markets - markets that have no real long-term prospects for growth. Yet, in such an environment, it is not impossible for compa-

nies to survive and make profits.

ISBN
978-1-911671-60-2

PUBLICATION DATE
UK: February 2022
US: June 2022

NET PRICE
£16.99/\$24.95

FORMAT
234 x 156mm
Paperback
176pp

CATEGORY
KJ/KJM/KJH

TERRITORIES
World

ALL LANGUAGES
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RIGHTS SOLD
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MASTERS OF INNOVATION

Building the perpetually innovative company

KAI ENGEL & VIOLETKA DIRLEA



This book offers the real experience of the world's best innovators. Many have been in business for generations, and still they grow. Being innovative is a repeatable process that can be studied and learned, one that will sustain a company's profitable growth for decades.

ISBN
978-1-910649-40-4

PUBLICATION DATE
UK: September 2015
US: December 2015

NET PRICE
£19.99/\$29.99

FORMAT
234 x 156mm
Hardback
144pp

CATEGORY
KJD

TERRITORIES
World

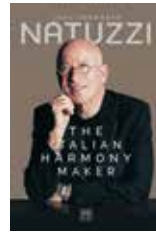
ALL LANGUAGES
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Korea, Nigeria, Norway
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NATUZZI

The Italian harmony maker

LUCA CONDOSTA



Natuzzi, Italy's largest furniture house, was founded in 1959 by Pasquale Natuzzi. The beauty of the company's history lies in putting its social ethical mission at its heart since the beginning. This book tracks the history of the company, using stories and anecdotes collected through interviews and reading the house organ magazine and the press releases since 1990.

ISBN
978-1-911498-59-9

PUBLICATION DATE
UK: February 2018
US: May 2018

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
232pp

CATEGORY
KJZ/1DST

TERRITORIES
World

ALL LANGUAGES
All languages

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MINIFESTO

Why small ideas matter in the world of grand narratives

MAGNUS LINDKVIST



Incorporating recognisable examples, *Minifesto* will illustrate how the world changes when a single individual does something new.

ISBN
978-1-910649-56-5

PUBLICATION DATE
UK: June 2016
US: September 2016

NET PRICE
£12.99/\$19.99

FORMAT
216 x 138mm
Paperback
184pp

CATEGORY
JFFR/KJD/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Italy & Simplified Chinese

NAVIGATING THE TECH STORM

The business impact of technology beyond the hype

NICKLAS BERGMAN



This handbook will give you a clear view of technology's impact beyond the hype and a complete toolbox on how to handle the upcoming revolution from a strategic perspective. You will delve into a step-by-step approach on how to analyze technologies, assess business implications and adapt to a new reality.

ISBN
978-1-912555-17-8

PUBLICATION DATE
UK: November 2018
US: March 2019

NET PRICE
£7.99/\$9.95

FORMAT
178 x 111mm
Paperback
280pp

CATEGORY
KJC/KJQ/PDG

TERRITORIES
World

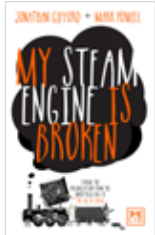
ALL LANGUAGES
All languages

RIGHTS SOLD
Norway

MY STEAM ENGINE IS BROKEN

Taking the organization from the industrial era to the age of ideas

MARK POWELL & JONATHAN GIFFORD



The typical structure of today's corporate organization was invented in the nineteenth century and as such it is outmoded and ill-equipped to deliver success today. This book exhorts us to stop trying to fix the old, broken structure, and

to create new, successful ones that work with people's natural behaviour.

ISBN
978-1-907794-59-9

PUBLICATION DATE
UK: November 2014
US: April 2015

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£16.99 / \$24.99

FORMAT
234 x 156mm
Paperback
256pp

CATEGORY
KJM/KJU/KJ

TERRITORIES
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ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

NEXT IS NOW

5 Steps for embracing change – building a business that thrives into the future

LIOR ARUSSY



Business environments are under constant change, becoming more complex, volatile, and unpredictable day-by-day. Lior Arussy explores the reasons why we resist change and how to develop a new competence; change resilience. The

book provides a step-by-step guide to help us approach change from a point of strength.

ISBN
978-1-912555-24-6

PUBLICATION DATE
UK: January 2019
US: -

NET PRICE
£12.99

FORMAT
234 x 156mm
Paperback
256pp

CATEGORY
KJM/KJD

TERRITORIES
UK & Commonwealth

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

NAKED BANKING

The truth about banks and you

STEPHEN HOGG & PAUL RISEBOROUGH



This book, written by three insiders, reveals why banks do the things they do. From designing products they know will rip customers off to cutting branches they know their customers rely on, they explain how many banks' failing business models force

them to make the wrong choices again and again. They make a rallying call for us all to be better informed about how everyday banking,

ISBN
978-1-911498-38-4

PUBLICATION DATE
UK: September 2017
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NET PRICE
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
368pp

CATEGORY
KFFK/KF

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

NINE SQUARES

How to be the best at what you do by creating calmness and a sense of direction

OLE BENTZEN



Nine Squares is a guidebook for leaders who wish to invest in their people as well as their customers. In order to succeed as a leader - creating calmness, having a sense of direction,

communicating clearly and getting the right results is the key to your energy. This model is to assist managers and businesses in getting back-on-track to well-defined targets, vision, and brand.

ISBN
978-1-912555-20-8

PUBLICATION DATE
UK: April 2019
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152 x 152mm
Paperback
144pp

CATEGORY
KJM/VS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

NOT BEING

The art of self-transformation

STEVEN D'SOUZA & KHUYEN BUI



Not Being invites us to be curious about a different way of life. It argues that beyond our actions and thinking, it is our very identities that need to transform. To be successful and thrive in this increasingly precarious, polarised, and interconnected world, we all need to become a bigger and bolder vision of who we are.

ISBN
978-1-912555-90-1

PUBLICATION DATE
UK: September 2021
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NET PRICE
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216 x 138mm
Paperback
416pp

CATEGORY
KJ/VS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

ONLIFE FASHION

10 rules for the future of high-end fashion

PHILIP KOTLER, GIUSEPPE STIGLIANO
& RICCARDO POZZOLI



In an era marked by sudden change, the fashion world has also experienced significant transformations. This book analyzes this market with particular focus on the "high-end" segment to provide professionals in the sector a context to better

understand the latest and most up-to-date ideas and how to govern their growth.

ISBN
978-1-911687-08-5

PUBLICATION DATE
UK: January 2022
US: February 2022

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Paperback
312pp

CATEGORY
AKT/KNSX/KJS

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

NOT DOING

The art of turning struggle into ease

STEVEN D'SOUZA & DIANA RENNER



With a fun and easy-to-digest approach, this book uses real-life examples and proven methods to help you change attitudes and behaviours and gain direction and focus in your life, be it in education or employment.

The practical advice and tips will transform your working life, making you successful and fulfilled.

ISBN
978-1-911498-49-0

PUBLICATION DATE
UK: January 2018
US: May 2018

Net price
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
288pp

CATEGORY
VSC/KJ/VS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Hungary, India, Japan,
Romania, Russia, Thailand,
Turkey & Traditional Chinese

PAX JAPONICA

The resurrection of Japan

TAKEO HARADA



This book argues that a possible future Pax Japonica - one in which Japan will overcome its paralyzing debt and once again play a leading role in global finance - can become a reality. Leading international strategist Takeo Harada

provides new and astounding insight into Japan's hidden role as designated controller of large funds kept for the purpose of rescuing humankind from ultimate disasters.

ISBN
978-1-911498-22-3

PUBLICATION DATE
UK: June 2017
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NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
208pp

CATEGORY
KJK

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

NOT KNOWING

The art of turning uncertainty into opportunity

STEVEN D'SOUZA & DIANA RENNER



This award-winning book offers an alternative, contrarian approach to dealing with such pressures - and to embrace 'not knowing' rather than fearing it. The authors argue it is by 'not knowing' that we in fact develop an exploratory

mindset, and we discover, engage and create new ways to deal with business and management problems and issues.

ISBN
978-1-910649-66-4

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FORMAT
198 x 129mm
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CATEGORY
KJ/VS

TERRITORIES
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ALL LANGUAGES
All languages

RIGHTS SOLD
Hungary, Japan, Korea,
Simplified Chinese, Romania,
Sweden, Russia & Portugal

PEOPLE-CENTRIC MANAGEMENT

How managers use four levers to bring out the greatness of others

LUKAS MICHEL



People-centric leadership is essential to succeed in the new dynamic business context. This book offers four agile levers for leaders to unlock the full potential of people and turn valuable business opportunities into value for society.

ISBN
978-1-912555-99-4

PUBLICATION DATE
UK: October 2020
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CATEGORY
KJMB/KJC

TERRITORIES
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ALL LANGUAGES
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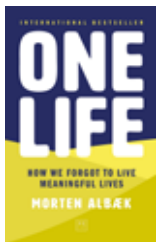
RIGHTS SOLD
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ONE LIFE

- NEW EDITION

How we forgot to live meaningful lives

MORTEN ALBÆK



Never before have so many suffered from depression and work-related stress. Purpose and meaning are essential for people in the workplace. *One Life* sets out to ensure we stop separating our persona into a working human being and private

human being, and instead see ourselves as one human being, with one life in one lifetime.

ISBN
978-1-911687-04-7

PUBLICATION DATE
UK: October 2021
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£9.99/\$14.95

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198 x 129mm
Paperback
176pp

CATEGORY
VFD/VS/HP

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Russia, Ukraine, Norway
& Arabic

PERFORM TO WIN

Using the secrets of the arts to unlock personal and business success

MARK POWELL & JONATHAN GIFFORD



This book explores and demonstrates the transformative learning experiences that organizations and their leaders can derive from the arts. The arts traditionally allow us to explore our own selves and our relationship to others

and to the world around us. The book aims to extend this to the world of business.

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978-1-910649-25-1

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216 x 138mm
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216pp

CATEGORY
KJM

TERRITORIES
World

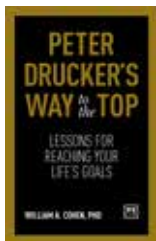
ALL LANGUAGES
All languages

RIGHTS SOLD
Vietnam

PETER DRUCKER'S WAY TO THE TOP

Lessons for reaching your life's goals

WILLIAM COHEN



Peter Drucker is an icon of the business world. For the first time, this book examines the self-development methods that Drucker created and practiced - and offers vital and original lessons to anyone in business on how to accomplish any goal in any endeavor.

ISBN
978-1-911498-75-9

PUBLICATION DATE
US: November 2018
UK: December 2018

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£19.99/\$29.95

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234 x 156mm
Hardback
296pp

CATEGORY
KJM/KJ

TERRITORIES
World

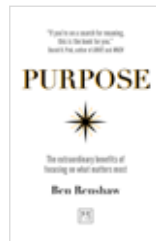
ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese & Mandarin audiobook

PURPOSE

The extraordinary benefits of focusing on what matters most

BEN RENSHAW



When you are on purpose you unlock the necessary skillset to thrive in today's complex and unpredictable world. It is a deep conviction about what is most important that shapes your mindset, behaviour and actions, which is beyond circumstance and provides the meaning and direction of your life.

ISBN
978-1-911498-83-4

PUBLICATION DATE
UK: March 2018
US: September 2018

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
240pp

CATEGORY
KJMB/KJ

TERRITORIES
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ALL LANGUAGES
All languages

RIGHTS SOLD
Polish, Simplified Chinese & Traditional Chinese

PLUS CHANGE

Genesis of innovation

MOE GLENNER



This book melds together the two most critical elements to organizational viability: change and creativity. More than simply a how-to book or a technical tome, *Plus Change* provides the working knowledge, strategies and tactics necessary to not only

be more creative and more innovative, but also to implement change more effectively.

ISBN
978-0-9860793-4-4

PUBLICATION DATE
UK: March 2016
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NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
256pp

CATEGORY
KJD

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese

PUSHING THE BOUNDARIES

Recollections of a McKinsey consultant

HERBERT HENZLER



This is the autobiography of one of the most influential management consultants of recent times. In economics, Herbert Henzler. Honest and at times direct, this book provides a rare insight into the world of management consultancy and how

one man made it to the top by constantly pushing the boundaries.

ISBN
978-1-910649-65-7

PUBLICATION DATE
UK: May 2016
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NET PRICE
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FORMAT
234 x 156mm
Hardback
320pp

CATEGORY
BGBA/KJL/KJ

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

POWER AND MAJESTY

The plight and preservation of the African elephant

LARRY LAVERTY



The book features stunning photographs from the most remote corners of Africa. The text introduces various elephant habitats and underscores the

immense challenges they face for survival in a world. The photographs showcased in this book will help increase our appreciation and understanding of the African elephant.

ISBN
978-0-999187-14-2

PUBLICATION DATE
US: May 2019
UK: July 2019

NET PRICE
£24.99/\$34.95

FORMAT
318 x 241mm
Hardback
176pp

CATEGORY
AJ/AGN

TERRITORIES
World

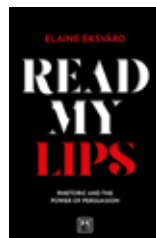
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

READ MY LIPS

Rhetoric and the power of persuasion

ELAINE EKSVÄRD



This book will teach you to speak effectively and increase the motivation of your listeners. Teaching you how to be professional and personal, without being private. Elaine shares her own experiences, and suggests with humour and warmth

how to tackle difficult situations. This revised edition boasts completely new examples and rhetorical tricks.

ISBN
978-1-911498-43-8

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UK: September 2017
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FORMAT
216 x 138mm
Paperback
280pp

CATEGORY
KJ/VS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Arabic

POWERFUL, DIFFERENT, EQUAL

Overcoming the misconceptions and differences between China and the US

PETER B. WALKER



This book provides a timely analysis of the US-China relationship. It explores the core misconceptions on governance, economic, social and military issues, and the root causes of these misconceptions. The author argues that if they could work together

to overcome global issues, it would be to the benefit of all.

ISBN
978-1-911671-40-4

PUBLICATION DATE
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234 x 156mm
Paperback
224pp

CATEGORY
KJ

TERRITORIES
World

ALL LANGUAGES
All languages

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Simplified Chinese

REHUMANIZING LEADERSHIP

Putting purpose and meaning back into business

MICHAEL CHAVEZ & SUDHANSHU PALSULE



The rehumanization of leadership has become one of the most pressing issues of our times. This book offers an antidote to the fragmented leadership models that emerged out of the industrial mindset. The authors demonstrate that purpose must lie at the heart

of a modern organization. *Rehumanizing Leadership* provides you with the simple tools needed to lead your company into the 21st century.

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978-1-911498-84-1

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UK: January 2020
US: March 2020

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£12.99/\$19.95

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Paperback
248pp

CATEGORY
KJM/KJG

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Hungary

REIMAGINING FINANCIAL INCLUSION

Tackling the flaws of our formal financial system

ERLIJN SIE



To live in today's world, you need money; yet the majority of people do not have access to it. This book highlights game changers who are thinking outside of the financial box. These organizations are acting on behalf of the excluded, seeking to revolutionize the financial sector and aiming for financial inclusion for all.

ISBN
978-1-911671-52-7

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UK: September 2021
US: January 2022

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
280pp

CATEGORY
KJ/KFF/KJF

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

SILK THROUGH THE AGES

The textile that conquered luxury

TRINI CALLAVA, PHD



This book tells the story of how the silk textile conquered the luxury world and remained prestigious throughout the ages. Examining sociological research dating back to Antiquity, the Mongol Empire, and Ottoman Turks, this book demonstrates the value of globalization and the importance of diversity through the lens of silk as an enduring luxury textile.

ISBN
978-0-999187-11-1

PUBLICATION DATE
US: October 2018
UK: December 2018

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Hardback
216pp

CATEGORY
RGCM/KCG/AKTH

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

REINVENTING CUSTOMER ENGAGEMENT

The next level of digital transformation for banks and insurers

ROGER PEVERELLI & REGGY DE FENIKS



The financial services industry is undergoing huge change. This book, written by two of the most important consultants in the industry, provides the latest thinking on financial services and the key factors that will drive success.

ISBN
978-1-907794-49-0

PUBLICATION DATE
UK: November 2016
US: November 2016

NET PRICE
£19.99/\$29.95

FORMAT
203 x 203mm
Paperback
248pp

CATEGORY
KFFK

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
German

SOCIAL ENTREPRENEURSHIP

A new way of thinking about a sustainable future

MEL YOUNG & ALEXANDRA MATTHEWS



There's a lot going wrong in the world: climate change, war, inequality, divisive politics. It can be hard to see a way out of the issues we face. But social entrepreneurs across the world are addressing these big problems in innovative ways. The New Ism seeks to build their innovations into the fabric of modern society, creating a new economic system that is fit for the modern world.

ISBN
978-1-912555-91-8

PUBLICATION DATE
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NET PRICE
£9.99/\$14.95

FORMAT
175 x 120mm
Hardback
176pp

CATEGORY
KJH/JFF

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

RETHINKING LUXURY

How to market exclusive products in an ever-changing environment

FABIAN SOMMERROCK, MARTIN C. WITTIG, PHILIP BEIL & MARKUS ALBERS



Written by experts in the sector, this book combines broad strategic knowledge with probing sector research. It couples scientific research documenting the transformation with exclusive insider information. Case studies highlight what works now and what's likely to continue working in the future.

ISBN
978-1-910649-97-8

PUBLICATION DATE
UK: January 2017
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NET PRICE
£16.99/\$24.99

FORMAT
234 x 156mm
Paperback
264pp

CATEGORY
KJS/KNPR/KNP/K

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

SPIKE

What are you great at?

RENE CARAYOL



In this groundbreaking book, leading executive coach Rene Carayol shares the magic and simplicity of the SPIKE (Strength, Positively, Identified, Kick, Start, Excellence) philosophy. In the world of SPIKE, there are no losers anymore – everyone has something they are great at!

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978-1-911498-52-0

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NET PRICE
£9.99/\$14.99

FORMAT
198 x 129mm
Paperback
352pp

CATEGORY
KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese

SEEING AROUND CORNERS

How culture will unlock the potential of big data

GRAHAM HOGG



By expertly linking data and decision making, the authors present a new paradigm which will forge the way into helping develop products and services that can positively contribute to society. Graham draws on his unique background in military intelligence, strategy consulting and analytics.

ISBN
978-1-911498-48-3

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UK: November 2017
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NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
296pp

CATEGORY
KJM3/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

SUN TZU'S ART OF WAR

A modern exposition

SAM HUA



Only enter the battles you know you can win. Know how to deceive the enemy. These are some of the key principles from *The Art of War*. This hugely influential text is not just a military one; it encompasses philosophy and life strategy, inspiring tales from companies, managers, athletes and generals who overcome their competition.

ISBN
978-1-912555-93-2

PUBLICATION DATE
UK: March 2021
US: July 2021

NET PRICE
£19.99/\$29.95

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234 x 156mm
Hardback
552pp

CATEGORY
KJ/KJMB/KJC

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

SUPER SIGNS

Taking your brand to the ultimate level

SAM HUA & NAN HUA



This book takes a fresh approach to branding, and explores how to turn brands into Super Signs in today's competitive and ever-changing world. *Super Signs* are the most effective and powerful means of influencing a consumer's actions.

From a branding point of view, *Super Signs* are the ultimate level that your brand can reach.

ISBN
978-1-912555-18-5

PUBLICATION DATE
UK: March 2019
US: June 2019

Net price
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
288pp

CATEGORY
KJ/KJS

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

THE 2020 BOARD

The future of company boards

PEDRO NUENO



This book addresses the most pressing changes companies will undergo over the next five years. It illustrates the way directors should behave and how company boards should approach certain issues. *The 2020 Board* explains that the boards of directors are key to the leadership of a business and in making sure that everything is done ethically and legally in all markets.

ISBN
978-1-912555-41-3

PUBLICATION DATE
UK: July 2019
US: September 2019

NET PRICE
£14.99/\$22.95

FORMAT
234 x 156mm
Paperback
136pp

CATEGORY
KJ/KJM

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese

SUPER STRUCTURED

How to overcome chaos and win back time

DAVID STIERNHOLM



To be super structured in 31 days is a training programme for those who want to create a smoother day at work. A practical and useful book that can turn chaos into structure in short chapters with useful advice and tips mixed with practical exercises, learning

strucktor David Stierholm teaches you how you can work in a more structured way through organization, automation and focus.

ISBN
978-1-910649-99-2

PUBLICATION DATE
UK: December 2016
US: March 2017

Net price
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
216pp

CATEGORY
KJU/KJM/K

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE 31 PRACTICES

Release the power of your organisation's values every day

ALAN WILLIAMS & ALISON WHYBROW



This book shows how companies can translate their values and brand into the daily practices and behaviour of their employees. Drawing its principles from psychology, sociology, philosophy, neuroscience, and leadership, the 31 Practices method has been successfully adopted by large and small companies around the world.

ISBN
978-1-912555-01-7

PUBLICATION DATE
UK: November 2018
US: January 2019

NET PRICE
£14.99/\$22.95

FORMAT
234 x 156mm
Paperback
336pp

CATEGORY
KJU/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
India & Korea

TARGET

Business wisdom from the ancient Japanese martial art of Kyudo

JEROME CHOCHAN



Kyudo is the ancient martial art of archery that originated from the samurai class of feudal Japan. Kyudo has a particular teaching: "Right shooting always results in a hit." This book applies the wisdom of Kyudo to business. In our companies,

we are all under the pressure of profit margins, sales targets, efficiency, and relationships.

ISBN
978-1-911498-73-5

PUBLICATION DATE
UK: March 2018
US: July 2018

NET PRICE
£16.99/\$24.95

FORMAT
216 x 138mm
Hardback
184pp

CATEGORY
KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
France

THE ANTIFRAGILITY EDGE

Antifragility in practice

SINAN SI ALHIR



In *The Antifragility Edge: Antifragility in Practice*, Si Alhir demystifies antifragility, explores how antifragility may be operationalized or put into practice by business organizations (at the individual, collective, and enterprise level), and offers an actionable roadmap for how business organizations can achieve greater antifragility.

ISBN
978-0-996943-30-7

PUBLICATION DATE
US: December 2016
UK: January 2017

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
216pp

CATEGORY
KJM

TERRITORIES
World

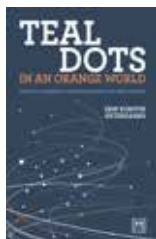
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

TEAL DOTS IN AN ORANGE WORLD

How to organize the workplace of the future

ERIK KORSVIK ØSTERGAARD



In the last century, developing technology has driven changes to our organizational structures. We need small self-managed teams in a team-of-teams structure in order to adapt to a changing world. Drawing on Laloux's *Reinventing Organisations*, Østergaard

presents arguments towards a reorganization for the future workforce.

ISBN
978-1-912555-40-6

PUBLICATION DATE
UK: November 2019
US: February 2020

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
288pp

CATEGORY
KJM/KJU/TB/KJD

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE ART AND CRAFT OF PR

Creating the right mindset and skills to succeed in public relations today

SANDRA STAHL



This book is the PR professional's manual for creating that specific type of mindset and building the necessary skills to meet today's communications challenges, which include mastery of the fundamentals, cultivating unbridled curiosity and creativity, the art of listening, and never losing sight of business objectives.

ISBN
978-0-999187-10-4

PUBLICATION DATE
US: March 2018
UK: June 2018

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Paperback
192pp

CATEGORY
KJ/KJSP

TERRITORIES
World

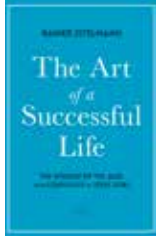
ALL LANGUAGES
English language

RIGHTS SOLD
N/A

THE ART OF A SUCCESSFUL LIFE

The wisdom of the ages from Confucius to Steve Jobs

RAINER ZITELMANN



The Art of a Successful Life collates a myriad of quotes, all of which offer insights to inspire you to think about yourself, your life and your goals, and to give you the confidence and strength to cope with difficult situations. The book will provide the inspiration and strength to successfully navigate a variety of situations in all areas of your life.

ISBN
978-1-912555-67-3

PUBLICATION DATE
UK: April 2020
US: June 2020

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
304pp

CATEGORY
VSC/KJU/KJV/KJD

TERRITORIES
World (exc. India)

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

THE CONNECTION QUOTIENT

How a culture of understanding transforms teams and organizations

MARCO BUSCHMAN



In this world, interconnectivity is in crisis. Functionality and financial rewards seemingly guide our working relations and are affecting our ability to relate through others and ourselves. The human perspective seems to be lost, leading to divided and less productive teams and organizations.

ISBN
978-1-912555-79-6

PUBLICATION DATE
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NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
304pp

CATEGORY
KJWX/KJC/KJP

TERRITORIES
World

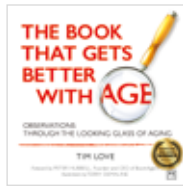
ALL LANGUAGES
All languages
(exc. Dutch)

RIGHTS SOLD
All languages

THE BOOK THAT GETS BETTER WITH AGE

Observations through the looking glass of aging

TIM LOVE



This is an engaging collection of aphorisms and stories about the things that can get better with age. It offers a humorous and insightful look through the looking glass

of ageing. This book is a chronicle of the wisdom gained with age and is a gift for all ages, but especially those who are young because it offers a privileged glimpse of the future.

ISBN
978-0-996943-34-5

PUBLICATION DATE
UK: December 2016
US: February 2017

NET PRICE
£14.99/\$19.95

FORMAT
203 x 203mm
Paperback
72pp

CATEGORY
VS

TERRITORIES
World (exc. North America)

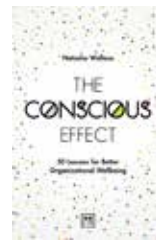
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE CONSCIOUS EFFECT

50 Lessons for better organizational wellbeing

NATASHA WALLACE



The Conscious Effect focuses on reconnecting leaders with both their people and themselves. It awakens the awesome potential in organizations through an emotionally intelligent, people-first approach, which places employee and leadership wellbeing at its heart and helps leaders to become more consciously aware of what's going on within and around them.

ISBN
978-1-912555-07-9

PUBLICATION DATE
UK: June 2019
US: October 2019

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
304pp

CATEGORY
KJ/VS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE BUSINESS OF GETTING BUSINESS

The digital marketing guide for small businesses

JOE MANAUSA



The internet is shrinking the world; local brick and mortar businesses are finding more competition than ever before. Consumers are thrilled with this change and empowered with information; no longer requiring a salesperson to start the

buying process. So how does a local business compete in a world that has gone digital?

ISBN
978-1-912555-60-4

PUBLICATION DATE
UK: February 2020
US: May 2020

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
288pp

CATEGORY
KJE/KJS/KJD

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Arabic

THE CONTENT REVOLUTION

Communicate what you stand for by telling a better story

MARK MASTERS



Marketing has changed more in the past 20 years than any other business discipline. So why are we relying on the same-old textbooks? The old marketing way is dead, where we were encouraged to spend more on advertising and to be seen. The only differentiator we have as businesses are the stories that we tell.

ISBN
978-1-907794-87-2

PUBLICATION DATE
UK: May 2015
US: November 2015

NET PRICE
£14.99/\$24.95

FORMAT
216 x 138mm
Paperback
200pp

CATEGORY
KJS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Thailand & Norway

THE CHALLENGER SPIRIT

Organisations that disturb the status quo

KHURSHED DEHNUGARA & CLAIRE GENKAI BREEZE



Challenger organisations are those companies that are disrupting their market and taking serious market share from their more established competitors. Such companies typically have an ambition beyond the conventional resources available to them.

They are innovative and radical, and most enjoy significant and sustained periods of growth.

ISBN
978-1-907794-64-3

PUBLICATION DATE
UK: October 2014
US: October 2014

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
264pp

CATEGORY
K/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
India

THE CREATIVE SOCIETY

How the future can be won

LARS TVEDE



This book explains why internal decay is normal. But it also shows how and why solutions can be found by countries and companies, enabling more creativity and adaptability than ever before. It's through the power of creativity

that society and business can overcome the challenges and crises of today.

ISBN
978-1-910649-72-5

PUBLICATION DATE
UK: May 2016
US: June 2016

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
448pp

CATEGORY
KJC/K

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese

THE E5 MOVEMENT

Leadership through the rule of Five

PAUL DUPUIS



From a young backpacker, sleeping on a park bench in Japan, to leading one of the biggest corporate giants in the Asia-Pacific region, Paul Dupuis has built a career through game changing leadership. The E5 is a unique leadership model based on

Paul's experience; a call to action to leaders to inspire and lead for change. The five Es are: envision; express; excite; enable; execute.

ISBN
978-1-912555-78-9

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216 x 138mm
Paperback
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CATEGORY
KJMB/KJC/KJSM/KJK

TERRITORIES
World

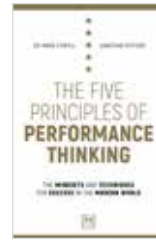
ALL LANGUAGES
All languages
(exc. Japanese)

RIGHTS SOLD
India

THE FIVE PRINCIPLES OF PERFORMANCE THINKING

The mindsets and techniques for success in the modern world

JONATHAN GIFFORD & MARK POWELL



This book explores the mindsets and techniques used by top performing artists and adapts these for the creation and delivery of great business performance. The authors bring together unique perspectives and methods for anyone in business who

wants to excel in their work and career.

ISBN
978-1-912555-13-0

PUBLICATION DATE
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FORMAT
216 x 138mm
Paperback
264pp

CATEGORY
KJ/VSC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE ELEMENTAL WORKPLACE

The 12 elements for creating a fantastic workplace for everyone

NEIL USHER



This book will help you create a fantastic workplace - The Elemental Workplace. Everyone deserves a positive environment in which to live, learn, grow, share and contribute. Its creation is intuitive and simple. This book is intended for everyone, whether managing a property or a project, owning or running a business or taking an interest in their workplace.

ing a property or a project, owning or running a business or taking an interest in their workplace.

ISBN
978-1-911498-64-3

PUBLICATION DATE
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216 x 138mm
Paperback
232pp

CATEGORY
KJW/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE FOUNDER'S NOTES

A journey of inspired ideas, work and life by a leading serial entrepreneur

JI QI



Ji Qi is one of contemporary China's most successful and imaginative entrepreneurs, who has taken three companies to the 10 billion dollar level in a little over a decade, which is unprecedented in the entrepreneurial world. Ji Qi believes the metaphysical

is more important: "Knowledge affects action, the metaphysical determines the physical."

ISBN
978-1-912555-68-0

PUBLICATION DATE
UK: March 2020
US: June 2020

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
336pp

CATEGORY
KJH/KJK

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

THE ENGAGEMENT REVOLUTION

Using emotional insights to drive better business performance

MATT STEPHENS



This book argues powerfully for a radical new approach to employee engagement.

A leading engagement expert offers a new framework for taking the genuine pulse of a company - so that leaders and management can truly understand how their people

are feeling and know what actions to take that result in better performance.

ISBN
978-1-912555-37-6

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UK: July 2019
US: October 2019

NET PRICE
£12.99/\$19.95

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216 x 138mm
Paperback
192pp

CATEGORY
KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE FOURTH GREAT TRANSFORMATION

Creating a new human species with AI and genetic engineering

DONALD SIMBORG



A new human species will soon come to co-exist with us. This new species, 'nouveau sapiens', will be created using AI and genetic engineering. The implications in the mind of the general public are only just beginning to enter our

collective consciousness.

ISBN
978-1-912555-72-7

PUBLICATION DATE
UK: May 2021
US: May 2021

NET PRICE
£14.99/\$22.95

FORMAT
216 x 138mm
Paperback
312pp

CATEGORY
PDZ/TB

TERRITORIES
World

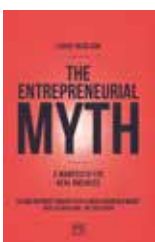
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE ENTREPRENEURIAL MYTH

A manifesto for real business

LOUISE NICHOLSON



The Entrepreneurial Myth explains how business creators are turned into all-powerful, never-fail gurus as they shoulder the collective necessity for enterprise. It is a heartfelt call to business people and politicians, legislators and educators,

to redesign enterprise for the next generation. Entrepreneurship - with all its griefs, glories and possibilities - belongs to us all.

ISBN
978-1-912555-08-6

PUBLICATION DATE
UK: June 2019
US: September 2019

NET PRICE
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FORMAT
216 x 138mm
Paperback
184pp

CATEGORY
KJ/VS

TERRITORIES
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All languages

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All languages

THE GREEN BUBBLE

Why alternative energy is not the answer to our future energy needs

PER WIMMER



This book answers the fundamental, urgent question of how do we keep the lights on in 2030, or 2040, or indeed 2050, while keeping our planet alive? The real solution to our future energy demands as well as controlling the

environmental crisis in fact lies in gas and, most controversially, in nuclear power.

ISBN
978-1-907794-89-6

PUBLICATION DATE
UK: October 2015
US: March 2016

Net price
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
184pp

CATEGORY
RNFY/KNB

TERRITORIES
World

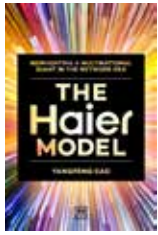
ALL LANGUAGES
All languages

RIGHTS SOLD
Sweden & Denmark

THE HAIER MODEL

Reinventing a multinational giant in the new network era

CAO YANGFENG



Since its origins in the 1920s as a refrigerator factory in Qingdao supplying the Chinese market, Haier has risen to become a major multinational company. This book examines Haier's organizational transformation, which has captured

the attention of academics and managers around the world.

ISBN
978-1-911498-62-9

PUBLICATION DATE
UK: March 2018
US: March 2018

NET PRICE
£29.99/\$39.95

FORMAT
234 x 156mm
Hardback
296pp

CATEGORY
KJH/KJZ/KJVJ

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

THE HUMAN WAY

The ten commandments for (im)perfect leaders

KELLY ODELL



In this counter-intuitive book for managers, the author argues that no one is perfect and that success as a leader is not about being perfect and always doing the right thing; it is about accepting your own humanity and adopting a number of down-to-earth attitudes and values. That's when we achieve true (adequate) success.

ISBN
978-1-910649-67-1

PUBLICATION DATE
UK: August 2016
US: October 2016

NET PRICE
£14.99/\$24.95

FORMAT
216 x 138mm
Paperback
192pp

CATEGORY
KJM

TERRITORIES
World

ALL LANGUAGES
All languages
(exc. Swedish)

RIGHTS SOLD
Vietnam

THE HEARTBEAT OF EXCELLENCE

The design of changing sustainably, the Swiss way

CURT BLATTNER



Modern leadership should place the dialogue between leaders and teams at the centre of development. Drawing from Swiss systems of government and his time in leading positions of international retail giant Nestlé, Curt Blattner

applies his experience to crafting new leadership models for the high-performing teams for the future.

ISBN
978-1-912555-69-7

PUBLICATION DATE
UK: January 2020
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NET PRICE
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FORMAT
216 x 138mm
Paperback
192pp

CATEGORY
KJU/KJMB

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE INSPIRATORIUM

A space for the curious

ANTHONY TASGAL



Welcome to The Inspiratorium – a place where ideas come to meet, grow, evolve and flourish. Cramped full of thinkers, thoughts and their distilled wisdom, this is a book that will develop and accelerate yours. Open yourself to

randomness, serendipity, spontaneity ... take a leap into the unknown ...

ISBN
978-1-911498-46-9

PUBLICATION DATE
UK: June 2018
US: September 2018

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£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
368pp

CATEGORY
VS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE HUMAN-CENTRIC WORKPLACE

Enabling people, communities and our planet to thrive

SIMONE FENTON-JARVIS



What does it mean to be human? What does it mean to be a human at work? The answer to these questions should not be dissimilar – to have a purpose, to connect and to feel, and yet organizational cultures still do not embrace people thriving and

bringing their whole selves to work.

ISBN
978-1-911671-62-6

PUBLICATION DATE
UK: November 2021
US: April 2022

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
232pp

CATEGORY
KJ/KJMB/KJW

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE JD STORY

An e-commerce phenomena

LI ZHIGANG



Valued at \$25 billion following its IPO in 2014, JD.com (Jingdong) is China's second largest e-commerce company and leads the way in sales of consumer electronics and books.

This book offers the most detailed examination of the success behind one of China's most successful companies of recent times.

ISBN
978-1-910649-71-8

PUBLICATION DATE
UK: September 2016
US: December 2016

NET PRICE
£24.99/\$29.95

FORMAT
234 x 156mm
Hardback
384pp

CATEGORY
KNPR/KJE/1FPC

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

THE HUMAN MOMENT

The Positive Power of Compassion in the Workplace

AMY BRADLEY



This book argues that creating a culture of workplace compassion is imperative in the modern world. Stress-related absence is growing, suffering is hidden and career burnout is a recognized phenomenon. By encouraging cultures of compassion,

organizations can build healthier workplace environments to combat this.

ISBN
978-1-912555-28-4

PUBLICATION DATE
UK: November 2019
US: March 2020

NET PRICE
£12.99/\$19.95

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216 x 138mm
Paperback
152pp

CATEGORY
KJMB/KJMV2/JFFP/TB

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE LEADER'S SECRET CODE

The belief systems that distinguish winners

IAN MILLS, MARK RIDLEY,
BEN LAKER & ADAM PACIFICO



This book is for anyone involved in leading a team in their company who wants to learn the secrets of successful leadership. Based on interviews and analyses with some of the world's best performing leaders across a mix of industries and cultures, the authors

reveal the secret code behind consistent and high-level success in leadership and management.

ISBN
978-1-912555-44-4

PUBLICATION DATE
UK: November 2019
US: February 2020

NET PRICE
£14.99/\$22.95

FORMAT
198 x 129mm
Hardback
344pp

CATEGORY
KJMB/KJC/BGB

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE MAN FROM ZARA

– REVISED EDITION

The story of the genius behind the Inditex Group

COVADONGA O'SHEA



The Man from Zara tells the story, for the first time, of the genius behind the Inditex retail empire – the group behind Zara, Massimo Dutti, Oysho and Bershka. Through unprecedented access, the author provides a compelling and unique biography of the man responsible for one of this century's most extraordinary business successes.

ISBN
978-1-912555-82-6

PUBLICATION DATE
UK: May 2020
US: May 2020

NET PRICE
£9.99/\$14.95

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198 x 129mm
Paperback
256pp

CATEGORY
BGB/KNSX/KNDD/KJV

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Bulgaria, Vietnam,
Thailand & Ukraine

THE OTHER HALF

Creating gender-balanced teams for sustainable success

SIMONA SCARPALEGGIA



This story is the sum total of millions of lost opportunities, because over half the potential workforce was left behind. Although half the population is made up of women, only 50% of them can earn a decent living. *The Other Half* sets out to

change just that.

ISBN
978-1-912555-29-1

PUBLICATION DATE
UK: July 2019
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NET PRICE
£12.99/\$19.95

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216 x 138mm
Paperback
192pp

CATEGORY
KJ

TERRITORIES
World

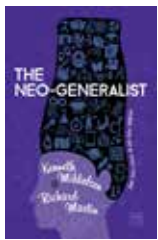
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE NEO-GENERALIST

Where you go is who you are

KENNETH MIKKELSEN & RICHARD MARTIN



Encompassing rather than rejecting, the neo-generalist is both specialist and generalist; a restless multidisciplinary who is forever learning. The neo-generalist brings together diverse people, synthesising ideas and practice, addressing the

big issues that confront us in order to shape a better future.

ISBN
978-1-912555-39-0

PUBLICATION DATE
UK: April 2019
US: July 2019

NET PRICE
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
272pp

CATEGORY
KJC/VSC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE POWER OF ACTIVE THINKING

How to become a resilient contrarian through the strength of engaged thinking

ULF LÖWENHAV



Going beyond behavioural economics, the book uses psychology, philosophy and anthropology to demonstrate the myths which govern behaviour, our natural longing for inclusion and the power held by those setting the agenda in our vicinity.

To succeed, you need to be a contrarian, a sternly resilient contrarian.

ISBN
978-1-912555-36-9

PUBLICATION DATE
UK: September 2019
US: November 2019

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
200pp

CATEGORY
VS/KJ/KC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Hungary

THE NEW LOCAL ECONOMY

How the future's big businesses will grow out of small communities

NILS ELMARK



In times of global economic crisis, local communities are left vulnerable to unemployment and bankruptcy. This forward-looking book argues for the creation of local economies to resist such seismic changes. Establishing such economies would enable

communities to regain their independence and be less exposed to the tide of globalization.

ISBN
978-1-911498-93-3

PUBLICATION DATE
UK: November 2019
US: February 2020

NET PRICE
£9.99/\$19.95

FORMAT
198 x 129mm
Paperback
168pp

CATEGORY
KCD/KJVS

TERRITORIES
World

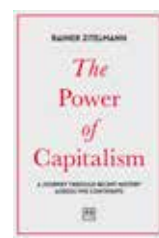
ALL LANGUAGES
All languages

RIGHTS SOLD
Danish

THE POWER OF CAPITALISM

A journey through recent history across five continents

RAINER ZITELMANN



For many people, 'capitalism' is a dirty word. This book provides a timely reminder of capitalism's power is enabling growth and prosperity and is alleviating poverty. The author provides compelling evidence from across the

world that capitalism has been the solution to a number of massive problems.

ISBN
978-1-912555-00-0

PUBLICATION DATE
UK: November 2018
US: March 2019

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
248pp

CATEGORY
KCS/KJ

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

THE NEW MONEY

How and why cryptocurrency has taken over the world

JOE MCKENZIE



This book provides investors of all levels with an up-to-date, insider's view of the world of cryptocurrency and how it enacted the largest redistribution of wealth in history. And it examines the future: where cryptocurrencies are likely

to be in five years and beyond, and what is really on offer to investors.

ISBN
978-1-912555-25-3

PUBLICATION DATE
UK: June 2019
US: October 2019

NET PRICE
£16.99/\$24.95

FORMAT
234 x 156mm
Hardback
176pp

CATEGORY
KJ/KFF

TERRITORIES
World

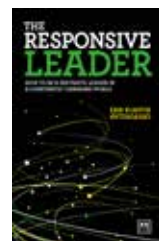
ALL LANGUAGES
English language

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THE RESPONSIVE LEADER

How to be a fantastic leader in a constantly changing world

ERIK KORSVIK ØSTERGAARD



Erik Ostergaard introduces a proven model (called PICO leadership) for engaging in the transformation, covering: purpose and direction, innovation, culture, organizing, and leadership.

ISBN
978-1-911498-53-7

PUBLICATION DATE
UK: January 2018
US: May 2018

Net price
£12.99/\$22.95

FORMAT
216 x 138mm
Paperback
296pp

CATEGORY
KJMB/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE RISE OF BACARDI

From Cuban Rum to a global empire, an insider's story

JORGE L. DEL ROSAL COVANI



In 1862, in the city of Santiago di Cuba, a family-owned business purchased a distillery, producing the first bottle of what would become known as Bacardi rum. In the years that followed, Bacardi expanded to become a globally

recognized household name, renowned for its premium quality white rum.

ISBN
978-1-912555-61-1

PUBLICATION DATE
UK: May 2020
US: April 2020

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
304pp

CATEGORY
K/BGBA

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE STRATEGIST'S ANALYSIS CYCLE TOOLBOOK

How advanced data collection and analysis underpins winning strategies

ERIK ELGERSMA



This is an authoritative and practical guide to analysing business data and developing successful business strategies. This book sets out 19 key tools for data analysis resulting in solid analyses of the business environment, that will contribute to

well-designed strategies for your company.

ISBN
978-1-911498-37-7

PUBLICATION DATE
UK: May 2017
US: August 2017

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Paperback
256pp

CATEGORY
KJC/UNC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE SALESPERSON'S SECRET CODE

The belief systems that distinguish winners

IAN MILLS, MARK RIDLEY, BEN LAKER & TIM CHAPMAN



This book is for any sales professional, or indeed anyone involved in the sales process of their company, who wants to learn the secrets of successful selling. Based on interviews and analysis (qualitative and quantitative) of 300 of the

world's leading salespeople, across a mix of industries, cultures, and context.

ISBN
978-1-911498-76-6

PUBLICATION DATE
UK: August 2018
US: November 2018

Net price
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
288pp

CATEGORY
KJS/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese, German, Hungary, Norway & Spain

THE TALENT BRAND

The complete guide to creating emotional employee buy-in for your organization

JODY ORIDIONI



Holistic Branding explores the art of making a strong emotional connection from your organization and culture in order to drive your business forward. Direct in its approach, the book argues that everything from hiring employees to your

consumer message must be in line with the company's brand.

ISBN
978-0-998727-81-3

PUBLICATION DATE
US: October 2017
UK: November 2017

NET PRICE
£19.99/\$29.95

FORMAT
234 x 156mm
Hardback
192pp

CATEGORY
KJS/KJ

TERRITORIES
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ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE SOFT STUFF

Reclaiming kindness for the world of work

MATT DEAN



Matt Dean uses his recent experience of cancer to shine a light on the challenges we all face in motivating ourselves to unleash the power of us. This is a book about creating kinder, fairer, more productive workplaces. Which sets out

the thoughts, principles, and tools to create a more inclusive workplace.

ISBN
978-1-912555-23-9

PUBLICATION DATE
UK: April 2019
US: July 2019

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
232pp

CATEGORY
KJWX/KJM/KJ

TERRITORIES
World

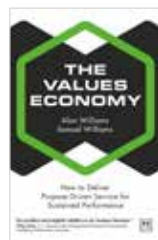
ALL LANGUAGES
All languages

RIGHTS SOLD
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THE VALUES ECONOMY

How to deliver purpose-driven service for sustained performance

ALAN WILLIAMS AND SAMUEL WILLIAMS



We live in extraordinary economic times – volatile, uncertain, complex and ambiguous. This book explores the idea that a new 'values economy' is emerging. It then offers a practical enabling methodology: the SERVICEBRAND approach,

which will redefine the nature of business.

ISBN
978-1-912555-80-2

PUBLICATION DATE
UK: March 2021
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234 x 156mm
Paperback
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CATEGORY
KJR/KJU/KJG/KJSM

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
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THE STRATEGIST'S ANALYSIS CYCLE HANDBOOK

How advance data collection and analysis underpins winning strategies

ERIK ELGERSMA



This is an authoritative and practical guide to collecting, analysing and managing data, to enable managers and companies to develop successful business strategies. Written by a leading practitioner, this book explains the underpinning nature of data

for a company's business strategy.

ISBN
978-1-911498-36-0

PUBLICATION DATE
UK: May 2017
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NET PRICE
£24.99/\$34.95

FORMAT
234 x 156mm
Paperback
656pp

CATEGORY
KJC/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

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All languages

THE WANDA WAY

The managerial philosophy and values of one of china's largest companies

JIANLIN WANG



This book, by its founder and Chairman, provides unprecedented insight into the ethos and activities that have created the extraordinary business success that is the Wanda empire. As China's influence in the world economy grows led

by companies such as Wanda, this book is both timely and relevant.

ISBN
978-1-910649-64-0

PUBLICATION DATE
UK: January 2017
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NET PRICE
£8.99/\$14.95

FORMAT
198 x 129mm
Paperback
312pp

CATEGORY
KJR/KJK

TERRITORIES
World

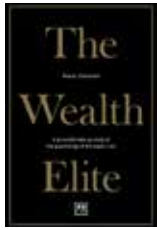
ALL LANGUAGES
English language

RIGHTS SOLD
N/A

THE WEALTH ELITE

A groundbreaking study of the psychology of the super rich

RAINER ZITELMANN



Based on interviews with members of the financial elite, and rigorous academic analysis, this empirical study investigates the link between personality traits and the creation of enormous wealth. In short, the book provides a fascinating insight into the world of the super rich - and how they think, behave and make their fortunes.

ISBN
978-1-912555-54-3

PUBLICATION DATE
UK: May 2019
US: August 2019

NET PRICE
£16.99/\$24.95

FORMAT
234 x 156mm
Paperback
432pp

CATEGORY
KJ

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
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UNLEASHING CAPACITY

The Hidden Human Resources

RITA TREHAN



HR professionals today have the capacity to occupy a unique position at the leadership table. This updated second edition offers specific strategies and frameworks for reframing the HR professional's understanding of their role within a company, including viewing the corporation not from the HR fishbowl, but rather from the vantage point of the CEO's office.

ISBN
978-1-912555-50-5

PUBLICATION DATE
UK: September 2019
US: November 2019

NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
208pp

CATEGORY
KJMV2/VS

TERRITORIES
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ALL LANGUAGES
All languages

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THE WHOLE MARKETER

How to become a successful and fulfilled marketer

ABIGAIL DIXON



As marketing roles continue to evolve, marketers are under increasing pressure to perform as individuals and teams. *The Whole Marketer* argues that now is the time to take stock of technical skills required, examine the latest thinking, identify

capability gaps and discover how to be fulfilled in a professional context and as a human.

ISBN
978-1-911671-05-3

PUBLICATION DATE
UK: May 2021
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NET PRICE
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
344pp

CATEGORY
K/KJS

TERRITORIES
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ALL LANGUAGES
All languages

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All languages

VANTAGE POINTS

How to create a culture where employees thrive

PAULA LEACH



The world of work is changing and there has never been a more important time for leaders to understand the transition from leading processes and systems to leading human beings. This book provides leaders of all levels - from team to department, from entrepreneur to CEO - with tools and insights to manage in the modern age of human-centric work.

ISBN
978-1-911671-00-8

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UK: February 2021
US: May 2021

NET PRICE
£12.99/\$19.95

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Paperback
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CATEGORY
KJMB/KJU

TERRITORIES
World

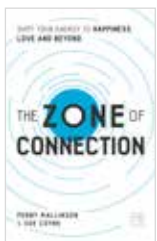
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE ZONE OF CONNECTION

Shift your energy to happiness, love and beyond

PENNY MALLINSON & SUE COYNE



This book demonstrates how to shift out of this default operating system to one of full connection and by doing so living to our full potential. The authors provide a new simple approach that is easy to apply, and through this practice, any-

one can be fully present every day and feel at their very best.

ISBN
978-1-912555-19-2

PUBLICATION DATE
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WAKE UP AND SMELL THE COFFEE

The imperative of teams

SIMON MAC RORY



The deconstruction of the traditional workplace hierarchy, the abandonment of performance appraisal, the impact of Millennials/generations Y and Z, all point to a substantial revival of teams and teamwork for the first time in more than 20 years.

This book is based on the Team Diagnostic Profiler (TDP) methodology and the years of research completed by the author.

ISBN
978-1-911498-86-5

PUBLICATION DATE
UK: June 2018
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£12.99/\$19.95

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Paperback
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CATEGORY
KJW/KJ

TERRITORIES
World

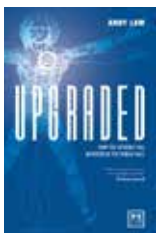
ALL LANGUAGES
All languages

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UPGRADED

How the internet has modernised the human race

ANDY LAW



We have become business-like as individuals. Such change of our lives is an explosion of the new - new thinking, new business, new relationships, new selling, new buying, new leisure, new humans. Why has this happened and, more

importantly, what does our future look like?

ISBN
978-1-907794-61-2

PUBLICATION DATE
UK: June 2016
US: September 2016

NET PRICE
£12.99/\$19.99

FORMAT
198 x 129mm
Paperback
232pp

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UBW

TERRITORIES
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WEATHER OR NOT?

The personal and commercial impacts of weather and climate

JIM N. R. DALE



The impact of the weather is often taken for granted and sometimes completely ignored. Weather in all forms is a maker and breaker of both business and personal fortunes, especially when it reaches extremes. Jim N R Dale shares his experiences

and advises how you and your business could truly become weather savvy.

ISBN
978-1-912555-66-6

PUBLICATION DATE
UK: July 2020
US: October 2020

NET PRICE
£9.99/\$14.95

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198 x 129mm
Paperback
224pp

CATEGORY
KJC/RNT/KJD/KJM

TERRITORIES
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ALL LANGUAGES
All languages

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WE, ME, THEM & IT

– 21ST ANNIVERSARY EDITION

How to write powerfully for business

JOHN SIMMONS



It's no good having a good idea if you cannot communicate it to someone else. John Simmons, in this stimulating and readable 21st anniversary edition of his cult book, demonstrates how we can write and use words more creatively and persuasively in business today.

ISBN
978-1-911687-00-9

PUBLICATION DATE
UK: January 2022
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NET PRICE
£12.99/\$19.95

FORMAT
198 x 129mm
Paperback
256pp

CATEGORY
KJ/KJP

TERRITORIES
World

ALL LANGUAGES
All languages

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Simplified Chinese

WONDER WOMEN

Inspiring stories and insightful interviews with women in marketing

KATY MOUSINHO AND GILES LURY



Every marketer knows the stories of Lord Lever, Charles Revson and Steve Jobs, has probably read Al Ries and Jack Trout, and seen the works of Bill Bernbach and John Hegarty. What's interesting about these 'Masters of Marketing' is that they are all men.

ISBN
978-1-912555-87-1

PUBLICATION DATE
UK: March 2021
US: June 2021

NET PRICE
£12.99/\$19.95

FORMAT
198 x 129mm
Paperback
320pp

CATEGORY
KJD/KJS/KJU/VSC

TERRITORIES
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ALL LANGUAGES
All languages

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All languages

WHOLEGARMENT

The philosophy and technology of a fashion revolution

MASAHIRO SHIMA



In 1962, Masahiro Shima founded Shima Seiki, with the aim of developing a fully automated seamless glove-knitting machine. Written by the inventor himself, this book looks at how Masahiro Shima developed both the technology

and philosophy to enable his company to be market leaders in industrial knitting machines.

ISBN
978-1-911498-82-7

PUBLICATION DATE
UK: April 2018
US: July 2018

NET PRICE
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FORMAT
234 x 156mm
Hardback
216pp

CATEGORY
KJZ/TDPH/KNDD/1FPJ

TERRITORIES
World

ALL LANGUAGES
All languages

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WORK AND DAYS

Daily wisdom from the Greeks and Romans to get you through your working day

ANDY LAW



Based on the teachings of world-class strategists, proven leaders, inspirational innovators and successful power-brokers as well as orators, poets, teachers, and philosophers of the Ancient Greek and Roman times, the daily readings of this unique

book provide amazing insights to help you overcome the challenges of today's working life.

ISBN
978-1-912555-10-9

PUBLICATION DATE
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216 x 138mm
Paperback
400pp

CATEGORY
VSC/KJ/1QDAG/1QDAR

TERRITORIES
World

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WILD KNOWLEDGE

Outthink the revolution

ANDERS INDSET



Today, we live and do business in a world where society gathers knowledge faster than it gathers wisdom. It is a world of continuous revolution and change. This book, written by a leading futurist/philosopher, presents a powerful

and radical approach to thinking about and solving our future lives and businesses.

ISBN
978-1-912555-32-1

PUBLICATION DATE
UK: July 2019
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NET PRICE
£8.99/\$10.95

FORMAT
178 x 111mm
Paperback
248pp

CATEGORY
KJ/KJM

TERRITORIES
World

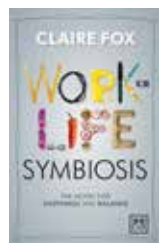
ALL LANGUAGES
All languages

RIGHTS SOLD
German, Korea
& Norway

WORK/LIFE SYMBIOSIS

The model for happiness and balance

CLAIRE FOX



This is an eye-opening book drawing on the personal and professional experience of a mother-of-two, working part-time as a Human Resources director with a global remit. It is easily readable with hard-hitting impact and it moves the discussion of work/life balance into uncharted territory.

ISBN
978-1-910649-01-5

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UK: August 2015
US: February 2016

NET PRICE
£12.99/\$19.99

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216 x 138mm
Paperback
184pp

CATEGORY
VSC

TERRITORIES
World

ALL LANGUAGES
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RIGHTS SOLD
Vietnam

WINNER TAKES ALL

Seven-and-a-half principles for winning bids, tenders and proposals

SCOTT KEYSER



Written by one of the leading consultants and trainers in competitive business tendering, provides the key principles for winning bids, tenders, and proposals. Savvy and practical, the principles are based on the author's extensive consulting experience with large and small companies.

ISBN
978-1-911498-89-6

PUBLICATION DATE
UK: June 2018
US: October 2018

Net price
£12.99/\$19.95

FORMAT
216 x 138mm
Paperback
192pp

CATEGORY
KJP/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Simplifier Chinese
& Russia

YOUR LIFE, YOUR KEY BUSINESS

A proven methodology for achieving personal and professional success

SALVADOR ALVA



In this bestselling book, the author argues that we are all capable of mastering our own life and giving it a full meaning. Establishing a life plan and managing it with the same determination as you do in work, and treating your life as your main

business, is the key to ensuring "happiness is a journey, not a destination".

ISBN
978-1-910649-59-6

PUBLICATION DATE
US: October 2015
UK: April 2016

NET PRICE
£14.99/\$24.99

FORMAT
234 x 156mm
Paperback
184pp

CATEGORY
VSC/JNR

TERRITORIES
World ex North America

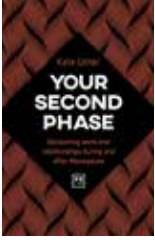
ALL LANGUAGES
English language

RIGHTS SOLD
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YOUR SECOND PHASE

Reclaiming work and relationships during and after Menopause

KATE USHER



Menopause is a fact of every woman's life. For 75% of women, the symptoms they experience will have a detrimental effect on their ability to work, interact with colleagues and maintain relationships with those they love. It can have a corrosive effect on women's confidence, social ability and even their sense of self.

ISBN
978-1-912555-62-8

PUBLICATION DATE
UK: April 2020
US: September 2020

NET PRICE
£12.99/\$19.95

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Paperback
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CATEGORY
KJC/KJG/KJM/VS

TERRITORIES
World

ALL LANGUAGES
All languages

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DONG MINGZHU & GREE

A business and life biography

GUO HONGWEN

Dong Mingzhu is one such entrepreneur. Gree Electric is one of the powerhouses of the air-conditioning industry, and owes its success to the entrepreneurial and management tenacity of Dong. This is the story of one of China's most inspiring and innovative business leaders.

ISBN
978-1-911498-30-8

PUBLICATION DATE
UK: May 2017
US: July 2017

NET PRICE
£9.99/\$14.95

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198 x 129mm
Paperback
232pp

CATEGORY
BGB/KJH/KNT/
KCL/1FPC/3JJP/3JM

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Korea & Poland

MA HUATENG & TENCENT

A business and life biography

LENG HU

In 1998, Ma Huateng (Pony Ma) co-founded Tencent Inc. Under Ma's leadership, Tencent has moved into web portals, social networks, multi-player games and e-commerce, making the company today an Internet powerhouse and China's number one brand.

ISBN
978-1-911498-28-5

PUBLICATION DATE
UK: June 2017
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NET PRICE
£9.99/\$14.95

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198 x 129mm
Paperback
176pp

CATEGORY
KJH/BGB

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Korea, Indonesia & Poland

GUO GUANGCHANG & FOSUN INTERNATIONAL

A business and life biography

GUO HONGWEN

Born in 1967 to a poor family, Guo Guangchang's break came when the Chinese government began to encourage business enterprise. Fosun International eventually became the largest private enterprise in China. Today, Guo is the Chairman of Fosun International and has successfully expanded the company globally.

ISBN
978-1-912555-49-9

PUBLICATION DATE
UK: November 2021
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NET PRICE
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
224pp

CATEGORY
BGB/KJH

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Poland

REN ZHENGFEI & HUAWEI

A business and life biography

LI HONGWEN

Ren Zhengfei has become one of China's most revered and inspiring business leaders. His company Huawei Technologies, which was founded in 1987, is today a world-leading supplier of telecommunications equipment and mobile

phones that employs over 150,000 people around the world.

ISBN
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PUBLICATION DATE
UK: June 2017
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NET PRICE
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
216pp

CATEGORY
KJH/BGB

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Italy, Indonesia, Korea & Poland

JACK MA & ALIBABA

A business and life biography

WEI CHEN

Together with his company, Alibaba, Ma has become one of the giants of the Internet world and Alibaba, one of the world's largest e-commerce platforms. This book presents Ma's experiences, entrepreneurial career and the whole process of Alibaba's creation.

ISBN
978-1-911498-26-1

PUBLICATION DATE
UK: May 2017
US: August 2017

NET PRICE
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
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CATEGORY
KJH/BGB

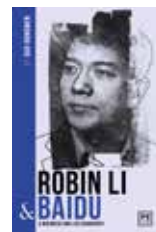
TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Korea, Indonesia & Poland

ROBIN LI & BAIDU

A business and life biography

GUO HONGWEN

In 2000, Robin (Yanhong) Li founded Baidu and turned the company into the largest Chinese search engine and the world's second largest search engine. In 2007, Baidu became the first Chinese company to be included in the NASDAQ-100 Index. This book is the story of the rise of Robin Li and Baidu, which is integral to China's vast internet economy.

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198 x 129mm
Paperback
216pp

CATEGORY
BGB/K/UBW

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Poland

LI KA-SHING & CHEUNG KONG HOLDINGS

A business and life biography

YAN QICHENG

Nicknamed 'Superman', Li Ka-Shing is one of the most influential entrepreneurs in Asia. Born in 1928 in Chiu Chow, southeastern China, Li left for Hong Kong with his family to avoid the perils of war. Today, he is the 11th richest person in the world and his company, Cheung Kong, is influential and legendary in many sectors.

ISBN
978-1-912555-46-8

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US: June 2021

NET PRICE
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
184pp

CATEGORY
BGB/KNL

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Poland

WANG JIANLIN & DALIAN WANDA

A business and life biography

LIU MINGSHENG & ZHOU XUAN

Wang turned the Dalian Wanda Group into a transnational enterprise that has become a major player in real estate, football and the entertainment industry. This is the inside story of Asia's richest man, his rise from humble origins, who became one of China's great entrepreneur heroes. business leaders.

ISBN
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PUBLICATION DATE
UK: June 2017
US: September 2017

NET PRICE
£9.99/\$14.95

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198 x 129mm
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CATEGORY
BGB/KJH/1FPC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Korea

WANG WEI & SF EXPRESS

A business and life biography

ZHOU XIBING



With a \$15,000 loan from his father, the former high school dropout and factory worker, Wang Wei, started up his courier delivery service, SF Express, in 1993. This book is a classic rags-to-riches story of a young entrepreneur who grew SF Express into a logistics empire. The phenomenal rise of Wang and his company is a remarkable entrepreneurial story.

ISBN
978-1-912555-47-5

PUBLICATION DATE
UK: November 2021
US: January 2022

NET PRICE
£9.99/\$14.95

FORMAT
198 x 129mm
Paperback
256pp

CATEGORY
BGB/KJH

TERRITORIES
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ALL LANGUAGES
All languages

RIGHTS SOLD
Poland

THE ATTITUDE BOOK

50 ways to positively affect your work and life

SIMON TYLER



In this original and engaging book, a leading business coach demonstrates how we can shift our attitudes to create positive change and outcomes in our work and personal lives. In doing so, he helps us to reassess our current habits and behaviours, and makes us realise the wider choices we have in coping and dealing with people, issues and problems in our everyday lives.

ISBN
978-1-910649-88-6

PUBLICATION DATE
UK: May 2018
US: September 2018

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
184pp

CATEGORY
VS/VSC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Holland, Indonesia,
Thailand & Arabic

THE COACHING BOOK

Practical steps to becoming a confident coach

NICOLE SOAMES



In this practical and inspiring book, EQ qualified trainer and coach Nicole Soames teaches you to develop a coaching mindset, recognize who and when you should coach, learn to manage the coaching conversation and provide feedback. This is a fresh and innovative take on the traditional how-to coaching manual.

ISBN
978-1-912555-53-6

PUBLICATION DATE
UK: September 2019
US: February 2020

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
144pp

CATEGORY
KJM2/JNT/VSC

TERRITORIES
World

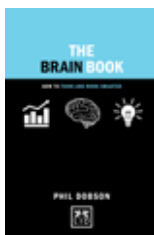
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All languages

RIGHTS SOLD
Arabic & Romania

THE BRAIN BOOK

How to think and work smarter

PHIL DOBSON



The Brain Book provides a manual for boosting your performance, and a guide to thinking and working smarter, based on what we know about the brain. Full of practical tips and techniques, you will discover how to strengthen your focus and improve your productivity, enhance your creativity, and improve your memory.

ISBN
978-1-910649-73-2

PUBLICATION DATE
UK: October 2016
US: November 2016

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
160pp

CATEGORY
VSC/VSP

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese, Czech
Republic, German, Holland,
Japan, Russia & Turkey

THE CONNECTION BOOK

50 ways to communicate more effectively

EMMA SERLIN



This book will give people simple usable tools to improve and enrich their communication in 5 key areas, so they feel more confident and effective in meetings, presentations, interviews, social situations and can even have arguments more effectively!

ISBN
978-1-911498-41-4

PUBLICATION DATE
UK: August 2017
US: October 2017

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
152pp

CATEGORY
KJP/GTC/VS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE BUSINESS BULLSHIT BOOK

A dictionary for navigating the jungle of corporate speak

KEVIN DUNCAN



If you work in business, the chances are you have fallen under the poisonous spell of business bullshit and jargon. *The Business Bullshit Book*, aptly described as "the world's most comprehensive collection" of the top 2,000 business terms and jargon that have infected us all.

ISBN
978-1-910649-85-5

PUBLICATION DATE
UK: October 2016
US: January 2017

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
248pp

CATEGORY
KJ/GBC

TERRITORIES
World

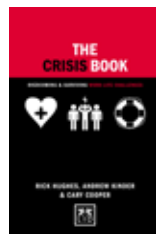
ALL LANGUAGES
All languages

RIGHTS SOLD
India, Holland, Indonesia
& Simplified Chinese

THE CRISIS BOOK

Overcoming and surviving work-life challenges

RICK HUGHES, ANDREW KINDER & CARY COOPER



This practical book offers strategies and guidance to coping with and surviving a range of crisis moments and issues that affect our ability to perform at work. Written by expert coaches, the book helps anyone to develop a series of competencies in order to help us manage crisis points and improve our personal resilience.

ISBN
978-1-910649-31-2

PUBLICATION DATE
UK: February 2017
US: April 2017

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
176pp

CATEGORY
VSPM/VSC

TERRITORIES
World

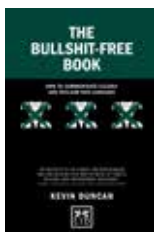
ALL LANGUAGES
All languages

RIGHTS SOLD
France, German
& Thailand

THE BULLSHIT-FREE BOOK

How to communicate clearly and reclaim our language

KEVIN DUNCAN



Bullshit is everywhere. Best-selling author Kevin Duncan has been on a life mission to improve business language and understanding. In his latest book, he weeds out the worst offenders, and the contexts in which they most frequently occur, to provide readers with a path to clear communication.

ISBN
978-1-911671-50-3

PUBLICATION DATE
UK: January 2022
US: April 2022

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
176pp

CATEGORY
KJ/VS/CB/WH

TERRITORIES
World

ALL LANGUAGES
All languages

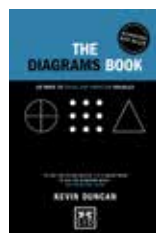
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All languages

THE DIAGRAMS BOOK

– 5TH ANNIVERSARY EDITION

50 Ways to solve any problem visually

KEVIN DUNCAN



Distilled into this single, handy-sized volume are 60 of the best diagrams to help anyone with problem solving and thinking. Each of the diagrams is presented on one spread, explained simply, and accompanied by an exercise. This 5th anniversary edition celebrates sales of 50,000 worldwide and includes brand new material.

ISBN
978-1-911498-66-7

PUBLICATION DATE
UK: November 2017
US: January 2018

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
160pp

CATEGORY
KJMD/KJ

TERRITORIES
World

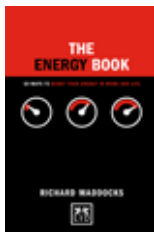
ALL LANGUAGES
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RIGHTS SOLD
Brazil, Simplified Chinese,
France, German, Holland,
Hungary, India, Japan, Korea,
Russia, Sweden, Thailand,
Vietnam, Polish, Traditional
Chinese, Greece & Romania

THE ENERGY BOOK

50 ways to boost your energy in work and life

RICHARD MADDOCKS



If energy is not managed and renewed on a day-to-day basis, then personal energy resources are constantly coming under pressure, leading to drainage, depleted performance and, in some instances, to potential burnout situations. *The Energy Book* presents 50 simple and pragmatic ways to quickly boost energy in one or more of the '4 Energy Dimensions'.

ISBN
978-1-912555-35-2

PUBLICATION DATE
UK: September 2019
US: December 2019

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
168pp

CATEGORY
VS

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World

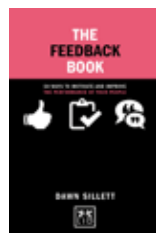
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RIGHTS SOLD
Simplified Chinese
& Holland

THE FEEDBACK BOOK

50 ways to motivate and improve the performance of your people

DAWN SILLETT



Distilled into this single, handy-sized volume are 50 tips, advice and techniques to help any manager become quickly skilled at regularly discussing performance, setting goals and objectives and providing the necessary feedback to ensure individuals and teams thrive in the company.

ISBN
978-1-910649-57-2

PUBLICATION DATE
UK: August 2016
US: October 2016

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
160pp

CATEGORY
KJM2/KJ/KJM

TERRITORIES
World

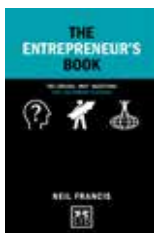
ALL LANGUAGES
All languages

RIGHTS SOLD
Holland & Thailand

THE ENTREPRENEUR'S BOOK

The crucial 'why' questions that determine success

NEIL FRANCIS



Each chapter starts with a 'why' question and focuses on the 'fundamentals' required for successful and sustainable entrepreneurship. These very 'human' stories, combined with the author's own unique experiences help to illustrate the core fundamentals of successful entrepreneurship.

ISBN
978-1-911498-81-0

PUBLICATION DATE
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NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
160pp

CATEGORY
KJH/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Indonesia & Brazil

THE FINANCIAL WELLBEING BOOK

Creating financial peace of mind

CHRIS BUDD



This book provides a simple and practical guide to planning your daily and long-term finances by understanding your objectives and motivations. In doing so, it offers respite from the anxiety and stress caused by money problems.

ISBN
978-1-910649-52-7

PUBLICATION DATE
UK: March 2016
US: September 2016

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Paperback
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CATEGORY
VSB/VS

TERRITORIES
World

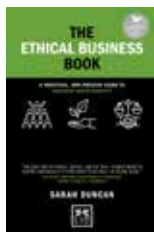
ALL LANGUAGES
All languages

RIGHTS SOLD
France, Holland, Indonesia,
Thailand, Vietnam & Romania

THE ETHICAL BUSINESS BOOK – NEW EDITION

A practical, non-preachy guide to business sustainability

SARAH DUNCAN



This book is a gateway to a fast-moving topic, which is why it has now been thoroughly updated with new material. It gets the reader started on all the important elements of ethical and sustainable business practice, but is deliberately concise, non-preachy and practical.

ISBN
978-1-911671-56-5

PUBLICATION DATE
UK: April 2021
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NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
176pp

CATEGORY
KJG/VS

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World

ALL LANGUAGES
All languages

RIGHTS SOLD
Brazil, Vietnam & Romania

THE FUTURE BOOK

50 ways to future-proof your work and life

MAGNUS LINDKVIST



By leading futurist Magnus Lindkvist, this book provides the means and tools to plan for and navigate a path into the long term to your advantage. Lindkvist presents a set of practical and easy-to-apply tools that will help you to create a

mindset and path for tomorrow.

ISBN
978-1-910649-24-4

PUBLICATION DATE
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NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
136pp

CATEGORY
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TERRITORIES
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ALL LANGUAGES
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RIGHTS SOLD
Holland, Indonesia
& Vietnam

THE EXCELLENCE BOOK

50 ways to be your best

KEVIN DUNCAN



Kevin Duncan draws together 50 ingenious thoughts and inspirations to improve your attitude, your approach to life and work, the questions you ask, the decisions you make, and even your timing in the things that you do. Practical

and highly accessible, this is a life-affirming handbook to help you be the best you can be - whoever and wherever you are.

ISBN
978-1-911498-51-3

PUBLICATION DATE
UK: October 2017
US: January 2018

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
128pp

CATEGORY
KJ/VSC

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ALL LANGUAGES
All languages

RIGHTS SOLD
Romania

THE IDEAS BOOK

– 5TH ANNIVERSARY EDITION

60 ways to generate ideas visually

KEVIN DUNCAN



Ideas are the fuel of business – it only takes one good one to make a difference. Distilled into this handy-sized volume are 60 of the most useful diagrams and visual techniques. Structured into five key parts, each diagram is visually presented and explored, including tips and advice on how you can apply them to your own situations.

ISBN
978-1-912555-26-0

PUBLICATION DATE
UK: April 2019
US: July 2019

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
160pp

CATEGORY
KJC/VS

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World

ALL LANGUAGES
All languages

RIGHTS SOLD
France, German, Greek,
Holland, Hungary, India,
Indonesia, Japan, Nigeria,
Russia, Thailand, Vietnam,
Polish & Turkey

THE IMPACT BOOK

50 ways to enhance your presence and impact at work

SIMON TYLER



This book provides 50 short but powerful ways to raise your impact level in business. Taken together, it forms a code to enable you to create response in others and to ensure that every encounter (within your company and outside of it) has the potential to bring something to you, whether that be financially, professionally or personally.

ISBN
978-1-911498-69-8

PUBLICATION DATE
UK: February 2018
US: July 2018

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
176pp

CATEGORY
KJMB/V5

TERRITORIES
World

ALL LANGUAGES
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RIGHTS SOLD
Simplified Chinese, Holland,
Hungary, India & Vietnam

THE "KEEP IT SIMPLE" BOOK

50 ways to uncomplicate your life and work

SIMON TYLER



Leading business coach Simon Tyler has helped hundreds shift their focus from the complexity of their business and personal lives to what is essential. This book contains 50 techniques to change old habits through the power of attitude and enhance your life by 'keeping it simple'.

ISBN
978-1-911498-11-7

PUBLICATION DATE
UK: January 2017
US: March 2017

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
168pp

CATEGORY
V5C/V5P/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
France, Japan, Indonesia,
Thailand, Arabic, Holland & Turkey

THE INFLUENCE BOOK

Practical steps in becoming a strong influencer

NICOLE SOAMESZ



The Influence Book is packed with expert advice, practical tools, and exercises to help you become a master of influence. This book will help you develop your emotional intelligence so you can become a highly skilled influencer in all

areas of your life - whether you're influencing customers, colleagues, family or friends.

ISBN
978-1-911498-92-6

PUBLICATION DATE
UK: November 2018
US: January 2019

NET PRICE
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FORMAT
180 x 120mm
Hardback
152pp

CATEGORY
KJN/KJ

TERRITORIES
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ALL LANGUAGES
All languages

RIGHTS SOLD
German, Indonesia,
Polish & Turkey

THE LAUNCH BOOK

Motivational stories to launch your idea, business or next career

SANYIN SIANG



Drawing on behavioural economics, psychology, and self-leadership principles, these strategies/exercises will give you a jumpstart and position you for success immediately after launch. Short, sharp, snappy and impactful. This book makes any launch achievable.

ISBN
978-1-910649-98-5

PUBLICATION DATE
UK: June 2017
US: September 2017

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
152pp

CATEGORY
V5C/KJ

TERRITORIES
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ALL LANGUAGES
All languages

RIGHTS SOLD
German

THE INNOVATOR'S BOOK

Rules for rebels, mavericks and innovators

MAX MCKEOWN



This book will help you move from original insights to new ideas, and from new ideas to valuable real-world innovation. You'll learn to increase creativity, understand the psychology of thinking differently, collaborate, overcome indifference and get to innovation paradise.

Drawing on over 30 years of experience, this straightforward playbook provides guidance on how to make new ideas useful.

ISBN
978-1-912555-43-7

PUBLICATION DATE
UK: September 2019
US: January 2020

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
184pp

CATEGORY
KJD/V5C

TERRITORIES
World

ALL LANGUAGES
All languages

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All languages

THE MEETING BOOK

50 practical tips for how to have an effective meeting

HELEN CHAPMAN



This book will show you the 3 Big Twists to make all types of meeting successful so that you can begin a new meeting habit that others will want to follow. Now is the time for to take responsibility whether you Attend, Chair or Facilitate meetings; it's over to you to help lead the way.

ISBN
978-1-910649-74-9

PUBLICATION DATE
UK: September 2016
US: December 2016

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
152pp

CATEGORY
KJP

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Holland, Nigeria & Romania

THE INTELLIGENT WORK BOOK

A visual guide to sorting out life and work

KEVIN DUNCAN



As working environments develop through new 21st century structures, the problems they face also become even more complex and difficult to understand. This highly practical book provides effective tools and guidelines to help

anyone who wants to be more efficient and outstanding in their thinking, working, planning, presenting, negotiating, or career progression.

ISBN
978-1-912555-70-3

PUBLICATION DATE
UK: March 2020
US: July 2020

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
168pp

CATEGORY
KJWX/V5C

TERRITORIES
World

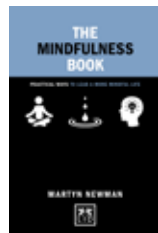
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE MINDFULNESS BOOK

50 ways to lead a more mindful life

MARTYN NEWMAN



The Mindfulness Book returns to the original core ideas behind the practice of mindfulness and provides a concise practical interpretation in the light of contemporary psychology's best insights about how it works and how to practice it. Whatever your goal, this book provides you with time-proven insights and practical strategies for living a more peaceful, productive and creative life.

ISBN
978-1-910649-63-3

PUBLICATION DATE
UK: August 2016
US: November 2016

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
176pp

CATEGORY
V5P/V5

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
France, Holland, Korea,
German & Turkey

THE NEGOTIATION BOOK

Practical steps to becoming a master negotiator

NICOLE SOAMES



Learn how to develop a winning mind-set, prepare successfully for any negotiation, recognise and respond to different negotiation situations, deal effectively with gameplay, manage the negotiation conversation and understand how to draw the negotiations to a successful close. The advice, practical tools and exercises will help you to master the art of negotiation.

ISBN
978-1-911498-42-1

PUBLICATION DATE
UK: September 2017
US: January 2018

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
152pp

CATEGORY
VS/KJN

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
German, Indonesia,
Thailand & Romania

THE PROJECT MANAGEMENT BOOK

How to run successful projects in half the time

FERGUS O'CONNELL



Business is becoming increasingly project-based and our ability to manage projects has become one of the key skills for success as managers and business people. This compact guide, written by a leading project management expert, gets to the heart of successful project management.

ISBN
978-1-912555-04-8

PUBLICATION DATE
UK: November 2018
US: February 2019

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
184pp

CATEGORY
KJMP/KJ

TERRITORIES
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ALL LANGUAGES
All languages

RIGHTS SOLD
German, Simplified Chinese & Romania

THE NETWORKING BOOK

50 ways to develop strategic relationships

SIMONE ANDERSEN



This book deals with networking and asks the question: Do you have the nerve not to use – or not to learn to use – networking in business and in your private life? This highly practical and accessible book will help anyone understand the power

of networking quickly through face-to-face meeting and social media, as well as how they can use it as a way to enhance their prospects.

ISBN
978-1-910649-00-8

PUBLICATION DATE
US: September 2014
UK: June 2015

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
144pp

CATEGORY
KJP/KJ/VSC

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Holland, India, Indonesia,
Nigeria, Vietnam & Romania

THE RECOGNITION BOOK

50 ways to stand up, stand out and get recognized

PAUL F. WARRINER



The Recognition Book examines the traits, behaviors, and skills fundamental to doing an excellent job in today's competitive corporate world. Packed with case studies, practical tools, techniques, hint and tips, the book is a useful reference guide for all.

ISBN
978-1-911498-88-9

PUBLICATION DATE
UK: November 2018
US: February 2019

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
136pp

CATEGORY
KJMV2/KJ

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
German &
Simplified Chinese

THE PRESENTING BOOK

Practical steps on how to make a great impression

NICOLE SOAMES



We often hear the phrase "you only get one chance to make a great first impression" when, in fact, it's the impressions we make on a daily basis that make a compelling personal brand. In today's increasingly competitive world, the ability to

present the best version of yourself in both formal and informal situations is critical to your success.

ISBN
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PUBLICATION DATE
UK: October 2020
US: January 2021

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
152pp

CATEGORY
KJWX/KJU/KJP

TERRITORIES
World

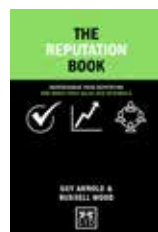
ALL LANGUAGES
All languages

RIGHTS SOLD
Hungary

THE REPUTATION BOOK

Supercharge your reputation and boost your sales and referrals

GUY ARNOLD & RUSSELL WOOD



This book is for anyone who wants to systematically build their reputation and increase their referral sales whilst delivering a consistent and continually improving customer experience. Put together in a simple, clear, no nonsense way, with step by step instructions on what to do along the journey.

ISBN
978-1-911498-40-7

PUBLICATION DATE
UK: August 2017
US: October 2017

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
184pp

CATEGORY
KJS/VS

TERRITORIES
World

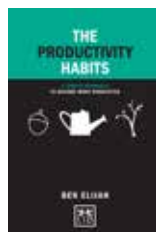
ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

THE PRODUCTIVITY HABITS

A simple framework to become more productive

BEN ELIJAH



The need to be more productive is the bane of managers' existence, but it doesn't have to be. This book introduces nine habits that can turn overburden into achievement and offers a tips, diagrams and anecdotes to help turn

ideas into action, make good use of time and achieve goals.

ISBN
978-1-907794-83-4

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US: March 2015

NET PRICE
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FORMAT
180 x 120mm
Hardback
152pp

CATEGORY
VSC/KJ/VS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Simplified Chinese, France,
German, Greek, Holland,
India, Nigeria, Thailand,
Vietnam & Arabic

THE SMART MARKETING BOOK

The definitive guide to effective marketing strategies

DAN WHITE



In today's complex commercial environments, marketing has become a central aspect to every successful business. *The Smart Marketing Book* is a practical, reliable and concise title that offers the core marketing principles - applicable for anyone who wishes to improve their organization's financial and creative values.

ISBN
978-1-912555-76-5

PUBLICATION DATE
UK: September 2020
US: November 2022

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
184pp

CATEGORY
KJP/KJS/KJC/KJSM

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
German & Turkey

THE SMART SELLING BOOK

Using brains, not brawn, to succeed in sales

MARK EDWARDS



Distilled into this single, handy-sized volume are twenty tips, advice and techniques to help anyone to improve their sales capability. It provides insights and tools to develop a more considered, smarter approach to overcoming any sales-related problem and situation. Each piece of advice is accompanied by graphic aids to aid understanding.

ISBN
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NET PRICE
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FORMAT
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Hardback
120pp

CATEGORY
KJS/KJ/KJMV7

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
Indonesia, Romania & Turkey

THE STORYTELLING BOOK

Finding the golden thread in your communications

ANTHONY TASGAL



This book shows that the time has come to restore the lost art of storytelling. Though a simple step-by-step approach, the author shows that we need to change how we communicate in our day-to-day lives, and that if we revert to our inherent role as storytellers we are more likely to be both more effective and productive.

ISBN
978-1-910649-08-4

PUBLICATION DATE
UK: October 2015
US: February 2016

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
154pp

CATEGORY
KJP

TERRITORIES
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THE SMART STRATEGY BOOK

50 ways to solve tricky business issues

KEVIN DUNCAN



In this practical guide, best-selling author Kevin Duncan offers intelligent and quick solutions to tricky business issues through smart strategic thinking and action. He provides 50 smart ideas to help you arrive at your solution (and present it in a way that everyone can understand!).

ISBN
978-1-911498-85-8

PUBLICATION DATE
UK: October 2018
US: December 2018

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
152pp

CATEGORY
KJC/KJ

TERRITORIES
World

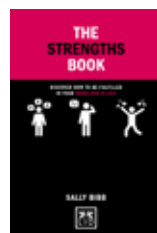
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THE STRENGTHS BOOK

Discover how to be fulfilled in your work and in life

SALLY BIBB



This practical and succinct book aims to revolutionise your life by helping you to identify what exactly makes you happy so that you will make the right choices; decide whether a job, activity or course is right for you; and understand why things seem to flow with some activities and some people, and not others.

ISBN
978-1-911498-47-6

PUBLICATION DATE
UK: September 2017
US: December 2017

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
168pp

CATEGORY
VSC/VSP

TERRITORIES
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ALL LANGUAGES
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THE SMART THINKING BOOK – 5TH ANNIVERSARY EDITION

Over 70 bursts of business brilliance

KEVIN DUNCAN



This book contains over 70 pieces of distilled wisdom. Read each piece of advice in one minute, or the whole book in an hour. The sticky note format allows you to use the ideas for personal motivation, or to stimulate teams in meetings.

ISBN
978-1-912555-84-0

PUBLICATION DATE
UK: March 2021
US: June 2021

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
168pp

CATEGORY
KJD/KJC/KJP

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THE SUCCESS BOOK

How to walk the road of authenticity

TIM JOHNSON



This book enables you to create a life path for yourself that is more harmonious for you to enjoy and experience, which in turn is more harmonious and satisfying for those around you. In that way we all could achieve more with less effort and less strife, which ultimately will help the world, become a slightly better place to live in.

ISBN
978-1-910649-68-8

PUBLICATION DATE
UK: April 2016
US: June 2016

NET PRICE
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FORMAT
180 x 120mm
Hardback
144pp

CATEGORY
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TERRITORIES
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France, Holland, Nigeria, Thailand, Arabic & Turkey

THE SOFT SKILLS BOOK

The key difference to becoming highly effective and valued

DAN WHITE



Soft skills are the skills that enable you to fit in at a workplace. They relate to your personality, attitude, flexibility, motivation, and social and emotional intelligence. Soft skills are often underestimated, yet they can be the key difference

to you becoming truly effective and seen as a valued member of the team or company.

ISBN
978-1-911671-54-1

PUBLICATION DATE
UK: July 2021
US: December 2021

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
200pp

CATEGORY
KJ/VS

TERRITORIES
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THE VISUAL COMMUNICATIONS BOOK

Using words, drawings and whiteboards to sell big ideas

MARK EDWARDS



A picture paints a thousand words. As a species we have learned to convey the most abstract concepts using words and images. This book looks at visual communications and how to use it as an attention-grabbing presentation medium, teaching you to show, tell, and sell your story, products and ideas.

ISBN
978-1-907794-94-0

PUBLICATION DATE
UK: June 2015
US: June 2015

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
112pp

CATEGORY
KJP/KJ

TERRITORIES
World

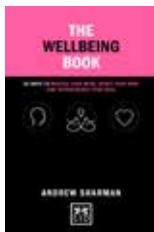
ALL LANGUAGES
All languages

RIGHTS SOLD
Traditional Chinese, France, Holland, India, Japan, Russia & Romania

THE WELLBEING BOOK

50 ways to focus your mind, boost your body and supercharge your soul

ANDREW SHARMAN



The Wellbeing Book provides 50 practical and uplifting ways to improve physical and mental wellbeing by focusing on the mind, body, and soul. In doing so, he helps us to hit the pause button and learn how to enhance our energy and build resilience, cultivate our emotional and physical wellbeing, manage stress and live a happier and more fulfilled life.

ISBN
978-1-911498-87-2

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UK: November 2018
US: January 2019

NET PRICE
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FORMAT
180 x 120mm
Hardback
184pp

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ALL LANGUAGES
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German, Arabic, Turkey
& Simplified Chinese

THE STRENGTHS WORKBOOK

An eight-week programme to discover your strengths and what makes you thrive

SALLY BIBB



When you understand your strengths, you know what will make you fulfilled, happy and successful. *The Strengths Workbook* changes that with an eight-week programme that you can start anytime. If you want to become more energized

and effective in life, work and relationships, this workbook is for you.

ISBN
978-1-912555-38-3

PUBLICATION DATE
UK: August 2019
US: November 2019

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Paperback
208pp

CATEGORY
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INSPIRED THINKING

How to discover new ideas for meaningful success

NEIL FRANCIS



Inspired Thinking is an innovative way of discovering new ideas to achieve meaningful success. When someone or something inspires you, it pushes and propels you to do something new or different. It gives you new

ideas and a strong feeling of enthusiasm and excitement. And this is the key point of this book; helping you discover inspiration from new ideas to positively change your life.

ISBN
978-1-912555-77-2

PUBLICATION DATE
UK: July 2020
US: October 2020

NET PRICE
£9.99/\$14.95

FORMAT
165 x 115mm
Hardback
208pp

CATEGORY
KJD/VX/VX/KJU

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Simplified Chinese

POSITIVE THINKING

How to create a world full of possibilities

NEIL FRANCIS



This book will re-define the true meaning of positive thinking for the 21st century and show that there is more to it than we know. *Positive Thinking* explores the ways of creating new possibilities so that you make the right

decisions to live a more balanced, meaningful and contented life.

ISBN
978-1-912555-15-4

PUBLICATION DATE
UK: July 2019
US: October 2019

NET PRICE
£9.99/\$14.95

FORMAT
165 x 115mm
Hardback
192pp

CATEGORY
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Simplified Chinese & Italy

POSITIVE MALE MIND

Overcoming mental health problems

SHAUN DAVIS & ANDREW KINDER



This book aims to build on the current progressive movement by supporting men and those that care about them – be that a partner, friend, family member or colleague – by providing insight, advice, and tips on what can be done at a very practical level to make men's mental health much more positive.

ISBN
978-1-911498-91-9

PUBLICATION DATE
UK: September 2018
US: November 2018

NET PRICE
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FORMAT
180 x 120mm
Hardback
184pp

CATEGORY
VFJB/VS

TERRITORIES
World

ALL LANGUAGES
All languages

RIGHTS SOLD
All languages

POSITIVE MENTAL HEALTH

Overcoming mental health problems

SHAUN DAVIS & ANDREW KINDER



We all face mental health challenges and too often we are guilty of taking our mental health for granted. This book provides employees and employers alike with a resource to develop greater wellbeing measures and awareness in the workplace,

increasing quality, performance, productivity and overall business effectiveness as well as employee satisfaction.

ISBN
978-1-912555-55-0

PUBLICATION DATE
UK: September 2019
US: February 2020

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
256pp

CATEGORY
VSP/VFD/KJW/JMH

TERRITORIES
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ALL LANGUAGES
All languages

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Simplified Chinese

POSITIVE NUTRITION

How to upgrade your energy for work and life

KATE COOK



Kate Cook delivers a down-to-earth, no-nonsense approach to eating well. With so much confusion around diet, food, and eating, this book aims to get a clear eating structure in place, empowering the reader to make wise and

nurturing choices around food, for both work dynamism and focused-living.

ISBN
978-1-911498-65-0

PUBLICATION DATE
UK: May 2018
US: June 2018

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
184pp

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All languages

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All languages

POSITIVE SLEEP

A holistic approach to resolve sleep issues and transform your life

GILES WATKINS



A book written by a leader for professionals who struggle with sleep, providing guidance for readers using techniques and personal tips to transform your life and sleep better. The book also examines how organizations can promote better sleep.

ISBN
978-1-912555-27-7

PUBLICATION DATE
UK: September 2019
US: November 2019

NET PRICE
£9.99/\$14.95

FORMAT
180 x 120mm
Hardback
160pp

CATEGORY
VS/VFD

TERRITORIES
World

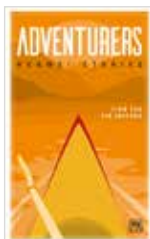
ALL LANGUAGES
All languages

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All languages

ADEVENTURES

Huawei Stories

TIAN TAO AND YIN ZHIFENG



This book provides a unique look into Huawei's consumer electronics business – in particular, the individuals ('adventurers') who enabled Huawei to expand globally. Their personal stories tell us about the extraordinary vision,

dedication and perseverance required for companies to succeed in the highly competitive world of consumer electronics.

ISBN
978-1-911671-02-2

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UK: September 2022
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NET PRICE
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216 x 138mm
Paperback
320pp

CATEGORY
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TERRITORIES
World

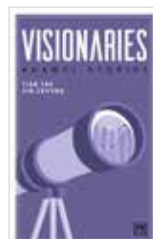
ALL LANGUAGES
English language

RIGHTS SOLD
N/A

VISIONARIES

Huawei Stories

TIAN TAO & YIN ZHIFENG



This book delves into the financial workings and systems within Huawei - and the individuals whose craftsmanship and excellence enabled Huawei to expand globally in such impressive terms. Their personal stories tell us about the extraordinary vision, ded-

ication, and perseverance required for companies to establish a robust financial system that supports the growth of a world-class company.

ISBN
978-1-91149861-2

PUBLICATION DATE
UK: April 2018
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216 x 138mm
Paperback
288pp

CATEGORY
KJZ/KNDH/KNTX/1FPC

TERRITORIES
World

ALL LANGUAGES
English language

RIGHTS SOLD
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EXPLORERS

Huawei Stories

TIAN TAO & YIN ZHIFENG



This book provides extraordinary insight into Huawei's research, development and innovation, containing the stories of the individuals who made the breakthroughs that enabled Huawei to ultimately become a world-class technology company. Their personal

stories tell us about the extraordinary perseverance, focus, and thinking required for companies to take innovation to the highest level.

ISBN
978-1-911498-55-1

PUBLICATION DATE
UK: November 2017
US: March 2018

NET PRICE
£14.99/\$19.95

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216 x 138mm
Paperback
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CATEGORY
KJZ/KJ

TERRITORIES
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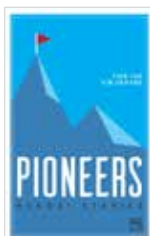
ALL LANGUAGES
English language

RIGHTS SOLD
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PIONEERS

Huawei Stories

TIAN TAO & YIN ZHIFENG



This book gets to the heart of the pioneers within Huawei – the individuals who blazed a trail through unexplored and undeveloped territories, that enabled Huawei to expand globally in such impressive terms. Their personal stories tell us about the extraordinary

commitment, determination and ability required for companies to establish new ground in some of the most difficult parts of the world.

ISBN
978-1-911498-54-4

PUBLICATION DATE
UK: November 2017
US: March 2018

NET PRICE
£14.99/\$19.95

FORMAT
216 x 138mm
Paperback
288pp

CATEGORY
KJZ/KJ

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World

ALL LANGUAGES
English language

RIGHTS SOLD
N/A

SPIRIT

Huawei Stories

TIAN TAO AND YIN ZHIFENG



This book explores the spirit of Huawei. Through a series of personal stories told by Huawei employees, we gain a unique perspective on the extraordinary dedication and perseverance of the individuals that form the culture and spirit of the company,

and which is the very foundation of Huawei's immense success as one of today's leading technology companies.

ISBN
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